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Agenda item 17(i)

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30 June 2017
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EXTERNAL RELATIONS

(i) IMO Maritime Ambassador Scheme

Note by the Secretary-General

SUMMARY

<i>Executive summary:</i>	This document informs the Council on the current status of the IMO Maritime Ambassador Scheme and contains a listing of all currently designated IMO Maritime Ambassadors in annex 2
<i>Strategic direction:</i>	11.2
<i>High-level action:</i>	11.2.1
<i>Output:</i>	No related outputs
<i>Action to be taken:</i>	Paragraph 5
<i>Related documents:</i>	C 117/15(g), C 117/15(g)/1; A 29/19(h), A 29/19(h)/1 and Circular Letter No.3527

Formation and activities of the IMO Maritime Ambassador Scheme

1 In February 2015, the Secretary-General established the IMO Maritime Ambassador Scheme. As described in the annex to Circular Letter No.3527 of 16 February 2015, the purpose of the IMO Maritime Ambassador Scheme is to reach new target audiences and inspire a new generation of maritime experts and seafarers. It complements the Day of the Seafarer campaign and World Maritime Day activities and the Organization seeks to maximize its impact by promoting and sharing news of individual Ambassadors' activities through its electronic media outlets. Consistent with the Strategic Plan, the IMO Maritime Ambassador Scheme holds great potential to raise the profile of the safety, security and environmental record of shipping in the eyes of the maritime world and the general public, while also publicizing the vital importance of shipping and underlining the role of the Organization in establishing global standards for international shipping. The terms of reference for the IMO Maritime Ambassadors are contained in annex 1 to this document.

2 Since being initiated, the number of designated IMO Maritime Ambassadors (IMOMAs), as at 30 June 2017, is 49 representing 23 Member States and 7 NGOs/IGOs. A complete listing of current IMOMAs is contained in annex 2 to this document. The number of designations has reached a point at which joint and individual efforts by the IMOMAs, with the support of the Secretariat, have yielded positive results. However, the rate of new designations has slowed in 2017. It is also notable that there is a considerable discrepancy in the level of activity among the individual IMOMAs. Member States and international organizations in consultative status with IMO that have nominated an IMO Maritime Ambassador may wish to review the activities of their Ambassador(s) and ensure that position is being actively and beneficially used for the purposes set out in the terms of reference.

3 Further to requests from the IMOMAs during meetings organized by the Secretariat, an interactive online map has been created by the Secretariat and is hosted on the IMO's public website. This contains contact details of all the IMOMAs, either by country or by designating entity in the case of NGOs/IGOs. It also provides a mechanism for the IMOMAs to post and showcase their own activities. A special logo and business card template for the IMOMA Scheme have also been developed by the Secretariat and made available to the IMOMAs for their use in conjunction with the Scheme.

4 The IMOMAs continue to participate in a wide variety of activities in support of their terms of reference. A detailed list of activities provided by some of the IMOMAs is set out in annex 3 to this document. In addition, the Secretariat has also been informed of various activities undertaken by other IMOMAs (not specifically listed) including: visits to ships and training ships (5), training facilities (5), universities (14), academies (7), awards ceremonies (5), clubs (3), schools (primary and secondary) (30), conferences (10), attendance at graduation ceremonies (5), maritime campaigns and involvement in government drives (5), and campaigns to increase awareness of careers at sea (10). By undertaking these activities, IMOMAs are able to expand and leverage IMO's outreach efforts in ways that the Secretariat is not otherwise resourced.

Action requested of the Council

5 The Council is invited to:

- .1 note the information contained in this document and its annexes;
- .2 encourage Member States, and international organizations in consultative status with IMO that have not done so to nominate an IMO Maritime Ambassador; and
- .3 encourage Member States and international organizations in consultative status with IMO that have nominated an IMO Maritime Ambassador to review the activities of their Ambassador(s) and ensure that position is being actively and beneficially used for the purposes set out in the terms of reference.

ANNEX 1

TERMS OF REFERENCE

1 Objectives

- 1.1 An IMO Maritime Ambassador is a spokesperson or advocate for the maritime and seafaring professions.
- 1.2 IMO Maritime Ambassadors are encouraged to share their passion about the maritime world with others, particularly young people who are starting out on their further education, apprenticeships and career pathways.
- 1.3 The overall objective is to reach new target audiences to educate and inform on the importance of shipping and the role of IMO, and inspire a new generation of seafarers and other maritime professionals.
- 1.4 IMO Maritime Ambassadors are expected to promote the theme chosen for the World Maritime Day in their respective regions as well as to support the Day of Seafarers online campaign.
- 1.5 IMO may request further collaboration of the IMO Maritime Ambassadors for other activities and/or joint efforts such as bringing awareness to their Administrations about the IMO Award for Exceptional Bravery at Sea, etc.

2 Activities

Activities consistent with the objectives may include (but are not limited to):

- Visit local youth groups or other local community groups to deliver a presentation highlighting the importance of the maritime industry;
- Have a stand or give a talk at a local careers forum, community fair or other local event;
- Visit local schools and further education colleges;
- Engage with local radio, television, or newspapers; offer a "day-in-the-life" view of the Maritime Ambassador's profession;
- Give interviews or provide video clips and information about entry routes and the different seafaring education and training programmes;
- Write in to local or national newspapers when a story raises issues which touch on the maritime world, tell them your story "as a maritime professional"; and
- Develop and promote other activities, consistent with these terms of reference.

3 Follow up

- 3.1 IMO Maritime Ambassadors should send monthly updates of their activities to the Scheme Administrator and the nominating entity, together with photographs, press clippings, articles, PowerPoint presentations, etc. that can be shared with other IMO Maritime Ambassadors and the wider public via the IMO website.

4 Limitations

- An IMO Maritime Ambassador does not represent or speak on behalf of IMO and should avoid expressing opinions on matters of substance under discussion within the various IMO bodies.
- In carrying out activities in connection with the Scheme, an IMO Maritime Ambassador may use the term "IMO Maritime Ambassador", the unique IMO Maritime Ambassador logo as well as the Day of the Seafarer and World Maritime Day logos. If the need arises for an IMO Maritime Ambassador to use the IMO logo, prior approval must be sought from IMO.
- An IMO Maritime Ambassador should limit his or her engagement in that role to the cited objectives and activities of the Scheme.
- Should the IMO Maritime Ambassador, in his/her capacity, engage in activities other than the ones listed in sections 1 and 2, he/she should inform IMO prior to this engagement.
- If the Director of LED decides that the activity is outside the scope of the IMO Maritime Ambassador Scheme, the relevant Maritime Ambassador will be informed and requested not to use his/her IMO Maritime Ambassador title for the activity.

ANNEX 2

LIST OF IMO MARITIME AMBASSADORS AS OF 30 June 2017

MEMBER STATES

Argentina

1. Prefecto Mayor Roberto Tomás Annichini
2. Prefecto Principal Juan Carlos Antonio Cubisino
3. Prefecto Mayor Hugo Gabriel Cafaro
4. Prefecto General Martín Pablo Ruiz

Azerbaijan

5. Mr. Farhad Mammadov

Bangladesh

6. Dr. Sajid Hussain CMarEng FIMarEST

Brazil

7. Captain Francisco Cesar Monteiro Gondar

Bulgaria

8. Captain Alexander G. Alexandrov
9. Captain Andriyan Evtimov
10. Captain Dimitar Georgiev Dimitrov

China

11. Captain Xu Zuyuan

Cyprus

12. Mr. Alexandros Josephides

Georgia

13. Captain Mamuka Akhaladze

Germany

14. Captain Holger Jäde
15. Ms. Monika Breuch-Moritz

Haiti

16. Mrs. Myriam Desrosiers Senatus

Honduras

17. Ms. Laura Ester Rivera Carbajal

Iran (Islamic Republic of)

18. Captain Mohammad Ali Shahba
19. Mr. Ali Akbar Marzban

Japan

20. Captain Shigeru Kojima
21. Captain Yoshikazu Kamikubo

Liberia

22. Mr. Joseph Boakai Jr.

Malaysia

23. Captain Nazri bin Abu Hassan

Mexico

24. Capitán de Altura Mario Alejandro Camacho Vidal

Romania

25. Dr. Eng. Ovidiu Sorin Cupşa

26. Captain Serban Berescu

27. Mr. Liviu Aurelian Cazan

Seychelles

28. Captain Joachim Andrea Valmont

Singapore

29. Ambassador Mary Seet-Cheng

Spain

30. Captain Antonio M. Padrón y Santiago

31. Mr. Carlos Sanlorenzo Ferri

32. Prof. Juan Moreno-Gutiérrez

Sudan

33. Captain Islam Babkir Hassan Abudarag

United Republic of Tanzania

34. Mr. Patrick Machia Mipawa

United States of America

35. Mrs. Carleen Lyden Walker

36. Rear Admiral Cari B. Thomas

INTERGOVERNMENTAL ORGANIZATIONS (IGOs)

West and Central Africa Memorandum of Understanding on Port State Control (Abuja MoU)

37. Mr. Richard Owolabi

Marine Accident Investigators' International Forum (MAIIF)

38. Captain Marc-André Poisson

Regional Organization for the Protection of the Marine Environment (ROPME)

39. Dr. Talal H. Aladwani

NON-GOVERNMENTAL ORGANIZATIONS (NGOs)

International Organization for Standardization (ISO)

40. Captain Charles H. Piersall

The Nautical Institute (NI)

41. Captain Sarabjit Singh Butalia
42. Mr. George Hoyt, FNI
43. Captain Berislav Vranic, FNI
44. Captain Walimuni Nishan Wijayakulathilaka

Cruise Lines International Association (CLIA)

45. Ms. Vanessa DiDomenico

International Federation of Shipmasters' Associations (IFSMA)

46. Capt. Assoc. Prof. Willi Wittig
47. Captain Juan Gamper
48. Captain Waldo Avalos Reygadas
49. Captain John McCann

ANNEX 3

LIST OF ACTIVITIES UNDERTAKEN PROVIDED BY IMO MARITIME AMBASSADORS

Country	Organizer	Function type	Number of participants	Outcome
IMOMA-Bangladesh				
	Bangladesh Marine Academy	Lectures (5)	1,400	Raised awareness of IMO Maritime Ambassadors Scheme.
IMOMA-Bulgaria (Captain Andriyan Evtimov)				
Ukraine	Odessa National Maritime Academy	Promotional meeting with students in the Academy	190	Raised awareness of IMO Maritime Ambassadors Scheme.
Bulgaria	Varna Naval Academy	Open lecture	170	Raised awareness of IMO Maritime Ambassadors Scheme.
Denmark	Lloyd's List/Informa	CrewConnect-Conference	130	Raised awareness of IMO Maritime Ambassadors Scheme.
Latvia	Eurocrew	AGM of Eurocrew	25	Raised awareness of IMO Maritime Ambassadors Scheme.
Bulgaria	High school visits (3)	Career presentations to high school career advisers (3)	150	The "Adopt a Ship" Programme links elementary classes (11-12 year olds) with ships. Email communication with the ship introduces the children to shipping, seafaring careers and life on board.
IMOMA-Cyprus				
Cyprus	Various high schools	Career presentations (25)	1,200	Increase the interest of students for a career at sea. Provide reliable information to students/teachers/parents and promote the advantages of a career at sea.
Cyprus	Various universities	Career fairs (4)	400	Increase the interest of students for a career at sea. Provide reliable information to students/teachers/parents and promote the advantages of a career at sea.

Country	Organizer	Function type	Number of participants	Outcome
Cyprus	Ministry of Education and Culture	Career presentations to high school career advisers (3)	150	Increase the interest of students for a career at sea. Provide reliable information to students/teachers/parents and promote the advantages of a career at sea.
Cyprus	Cyprus Shipping Chamber	Visit to primary schools		The "Adopt a Ship" Programme links elementary classes (11-12 year olds) with ships. Email communication with the ship introduces the children to shipping, seafaring careers and life on board.
IMOMA-Georgia				
Georgia	Maritime Transport Agency	Visiting Batumi Sea Port and ferry "Greifswald"	15	Enhancing the knowledge of maritime world and creation of new visions for further development.
Georgia	Maritime Transport Agency	The founding meeting of the Academic Advisory Committee (AAC)	100	Representatives from maritime educational and training centres, and educational and training experts, pilot services, crewing companies. Raised awareness of the need for improvement of the level of education was the main outcome of the meeting. Improvement is expressed in increasing the requirements of English and professional standards. IMOMA initiated for the first time in the maritime history the creation of the Academic Advisory Committee in order to improve the quality of maritime education in Georgia.
Georgia		Public lecture for the students of maritime institutions	300	Popularizing seafarers profession in general terms. Raised awareness of the IMO Maritime Ambassadors Scheme and reviewed the latest maritime history of Georgia, the situation in recent years. Achievements that the country and the Agency have done to improve the ratings in the world marine arena.
Georgia		Meeting with the professors and teachers of Batumi State Maritime Academy	50	Professors, teachers and IMOMA discussed elimination of the existing problems and challenges in the field of maritime education.
Georgia	Director of Maritime Transport Agency of Georgia	Awards ceremony		Awarded seven captains and eight chief engineers.

Country	Organizer	Function type	Number of participants	Outcome
IMOMA-Germany (Captain Holger Jäde)				
Germany	JS Germany Advertising	"Karriere Ahoi" Initiator for an information brochure	>1,000	Presentation of all maritime training facilities to promote careers at sea. Written contribution to career opportunities in the maritime industry.
Germany	Maritime College (Technical School)	Presentations	200	Lecture on maritime career opportunities.
Germany	Maritime College (Technical School)	Graduation ceremony	150	Official farewell address to graduates. Presentation highlighting the importance of the maritime industry.
Germany	Nautical Association	Presentations	150	Discussion and encouraging young people to look at careers in the maritime industry.
Germany	Nautical Association	Discussion	120	Discussion regarding the future of German seafarers in the maritime industry.
Germany	Nautical Association	Presentations	400	Lecture about apprenticeships as a ship mechanics: "The past and the future".
Germany	Mari-Kom/BBS-Wesermarsch (Vocational school)	Presentations Open day	500	Presentation of maritime career opportunities and highlighting the importance of the maritime industry.
Germany	Bremer Shipowners' Association	Presentations	40	Presentation of the different programmes of education and training in seafaring.
Germany	OS Stade (Local school)	Presentations	300	Presentation of maritime career opportunities and highlighting the importance of the maritime industry.
Germany	BBS e.V. Responsible body for maritime vocational training	Awards ceremony	150	Award for Shipowner and Instructor for excellent vocational training for ship mechanics 2017.
Germany	THB Daily maritime newsletter	Presentations	>1,000	Written contribution about the apprenticeship as a ship mechanic: "The past and the future".
Germany	Seafarers Club Bremerhaven	Day of the Seafarer 2017: Seafarers Matter	200	Welcome speech on Day of the Seafarer. Raised awareness of the IMO Maritime Ambassadors Scheme.

IMOMA-Malaysia				
Malaysia	IMOMA, Marine Department Malaysia and Seafarer Management Centre	Technical visit and meeting of maritime experts at simulator training centre in Cyberjaya	25	Initiating collaboration with Marine Department Malaysia, and SMC (Seafarer Management Centre) and with maritime training providers for pilotage simulator training in Malacca Straits. Joint efforts between the Government and industry in maritime matters.
Malaysia	IMOMA and Seafarer Management Centre	Talk session on radio and television (RTM) Malaysia Channel	RTM viewers	Promoting seafaring careers and development programmes in Malaysia. Raised awareness of IMO Maritime Ambassadors Scheme.
Malaysia	IMOMA and Seafarer Management Centre	Talk	35	Career development talk on the international conventions protecting seafarers' career and well-being.
Malaysia	IMOMA and Marine Department Malaysia, SMC	Career talk for cadets of University Kuala Lumpur	250	Promoting function of SMC and provide the advantages of a career at sea. The graduates had the opportunity to understand the long-term prospects of seafaring careers.
Malaysia	IMOMA	Borneo riverine trip	10	Meeting local seafarers and the local authority for enhancing their competency and promoting seafaring careers among youngsters. Raised awareness of the importance and relevance of the maritime sector's contributions to the development of water transport and tourism industries in Sarawak.
Malaysia	IMOMA, Marine Department Malaysia, SMC and Ungku Omar Polytechnic	Career talk for marine engineering students	200	Promoting function of SMC and provide the advantages of a career at sea. Raised awareness of the IMO Maritime Ambassadors Scheme.
Malaysia	IMOMA and Seafarer Management Centre	Technical meeting with University Malaysia Terengganu (UMT)	10	Collaborating with the University in enhancing the qualifications for the Master's programme.
Malaysia	IMOMA and Seafarer Management Centre		5	Negotiations for assisting disabled cadets gain potential employment.
IMOMA-Romania (Dr. Eng. Ovidiu Cupşa)				
Romania	CERONAV	Press conference	50	Raised awareness of IMO Maritime Ambassadors Scheme.
Romania	CERONAV	Press conference	70	Raised awareness of IMO Maritime Ambassadors Scheme.

Romania	CERONAV	Visit	15	Raised awareness of IMO Maritime Ambassadors Scheme and engaged in talk about professional training of maritime staff operating in the Gulf.
Romania	"Open Doors Week" Program	Careers event	400	Event addressed to pre-university education students who are counselled regarding the professions in the naval sector. Raised awareness of IMO Maritime Ambassadors Scheme.
Georgia	International Association for Safety and Security Training, IASST	70th symposium and meeting of IASST	50	Engaged in talks regarding standards and training. Raised awareness of IMO Maritime Ambassadors Scheme.
Romania	Constanța Maritime University	Gender Equality and Cultural Awareness in Maritime Education and Training (GECAMET) Opening Conference	60	Discussed the gender issue and of promoting careers at sea for women. Looked at external requirements that are decisive for establishing gender and cultural policies in shipping companies. Raised awareness of IMO Maritime Ambassadors Scheme.
Belgium	Education in Inland Navigation, EDINNA	EDINNA 11th General Assembly	80	Harmonizing the system of training and education of navigation personnel and improving mobility of workforce in the inland waterways navigation sector.
Romania	TV, radio, newspapers	Interviews		Various media activities throughout the year, as part of highlighting career opportunities for young people in the maritime industry.
Romania	Constanța Maritime University	Teaching process	500	Shared knowledge with students about the maritime industry and encouraged those starting their further education, apprenticeships and career pathways to consider a maritime career. Interactive session with the youths after the presentation of various documents regarding maritime issues.
IMOMA-Romania (Captain Serban Berescu)				
Romania	Maritime University of Constanța	Career fair	1,500	Had the opportunity to introduce thousands of pupils to the prospects of a life at sea. Provided reliable information to students, teachers and parents and promoted the advantages of a life at sea.

Romania	Maritime University of Constanța	Career presentation to high schools	500	Increased the interest of high school students for a career at sea by sharing knowledge about the maritime world and life at sea.
Romania	Maritime University of Constanța	Awards ceremony	40	International students conference for promoting and awarding the most valuable scientific articles within the maritime technical field.
	Romanian Naval League	Visit	120	Promoting the Romanian Maritime school and maritime career within the Romanian Navy League program was adopted as a national priority.
	Romanian Naval League	Distribution of publications		Distributed nationwide publications containing comprehensive articles on maritime-related subjects and careers.
IMOMA-Seychelles				
Seychelles	WOMESA Seychelles and Seychelles Maritime Safety Administration	Launching of WOMESA Chapter in Seychelles	50	Promoting young women in the maritime sector.
Seychelles	WOMESA Seychelles and Seychelles Maritime Safety Administration	WOMESA Annual Conference	60 from regional countries	60 regional representatives engaged in activities to promote women careers in the maritime sector and encourage further regional representations to join WOMESA.
IMOMA-Singapore				
Singapore	Singapore Maritime Foundation	Sea Asia Youth Tour	Over 220 participants participated in the guided tours.	The Sea Asia Youth Tour was organized as part of the Sea Asia conference and exhibition held during Singapore Maritime Week this year. Sea Asia, co-organized by Seatrade and the Singapore Maritime Foundation, is the premier maritime and offshore conference and exhibition event that is well-attended by trade professionals and key decision-makers in the maritime and offshore industries. The 6th edition held this year drew close to 15,000 participants from 85 countries with participation from about 450 exhibitors. Students from various institutes of higher learning and career counsellors took part in guided tours of the exhibition on 27 April 2017. IMOMA interacted with participants of the Tour. Through the guided tours, the young participants interacted directly with maritime professionals working in diverse segments of the maritime industry. They took the opportunity to raise questions and hear from industry practitioners themselves on how it is like working in the maritime industry. Career counsellors also joined the Tour and gained more knowledge about maritime careers to better guide their students.

Singapore	Singapore Maritime Foundation	Sea Asia Youth Lego Competition (Panama Canal Edition)	20	The Sea Asia Youth Lego Competition (Panama Canal Edition) was held alongside the Sea Asia Youth Tour on 27 April 2017. Teams were tasked to assemble limited edition Lego models of the new Panama Canal Locks, kindly donated by the Panama Canal Authority. The teams had to complete their task under 90 minutes and were judged based on speed, accuracy and functionality of the models. IMOMA was part of the judging panel for the Lego Competition. 20 maritime students from the Singapore Maritime Academy, Singapore Polytechnic, Ngee Ann Polytechnic and the Institute of Technical Education College Central participated in the competition. As the teams comprised maritime students from various institutes, they were able to start establishing and building their maritime networks early while enjoying a maritime-themed activity.
IMOMA-United States of America (Carleen Lyden Walker)				
United States of America	Tampa Aquarium	Student workshop	120	Introducing the maritime industry to students.
United States of America	Austin High School	Student meeting	80	Discussing jobs in the maritime industry.
United States of America	Infocast	Conference	110	Role of maritime industry and its regulatory framework.
United States of America	California Maritime Academy	Conference	230	Role of maritime industry and its regulatory framework.
United States of America	Heidmar	Conference	140	Need for industry engagement in managing image.
United States of America	Connecticut Maritime Association	Conference	2,500	Need for industry engagement in managing image.
Singapore	Consortium for International Maritime Heritage	Working Group	10	Creating awareness about the value proposition of the maritime industry through an understanding of its heritage.
United States of America	Teaching with Small Boats	Conference	130	Role of maritime industry and jobs.
Cayman Islands	NAMEPA	Conference	90	Implementing MARPOL in the Caribbean.
Curaçao	Caribbean Shipping Association	Conference	240	Implementing MARPOL in the Caribbean.
United States of America	International Oil Spill Conference	Conference	800	Need for industry engagement in managing image.
IMOMA-Spain (Captain Antonio M. Padrón y Santiago)				
Spain	Radio Canaria	Interview	1,000	Raised awareness of the IMO Maritime Ambassadors Scheme.

Spain	Cadiz Bay Port Authority	Public presentation	200	Presentation of the Cadiz Bay Port Authority in Tenerife. Raised awareness of the IMO Maritime Ambassadors Scheme.
Spain	Polytechnic Institute of Tenerife	Meeting	10	Meeting with students of the Polytechnic Institute. Raised awareness of the IMO Maritime Ambassadors Scheme.
Spain	University of La Laguna	Safety Exercise	80	Safety Exercise with the students of the Nautical School of Tenerife. Raised awareness of the IMO Maritime Ambassadors Scheme.
Spain	Spanish Navy	Public presentation	100	Raised awareness of the IMO Maritime Ambassadors Scheme.
Spain	Stevedors of Tenerife	Conference	250	Conference on dangerous goods. Raised awareness of the IMO Maritime Ambassadors Scheme.
Spain	University of La Laguna	Meeting (3)	35	Raised awareness of the IMO Maritime Ambassadors Scheme.
Spain	Grupo Stier	Meeting	300	Raised awareness of the IMO Maritime Ambassadors Scheme.
Spain	Port Authority of Huelva	Meeting	200	Meeting with representatives of maritime companies. Raised awareness of the IMO Maritime Ambassadors Scheme.
Spain	Radio 7	Interview	1,000	Raised awareness of the IMO Maritime Ambassadors Scheme.
Spain	Government of Senegal	Awards ceremony	25	Raised awareness of the IMO Maritime Ambassadors Scheme.
Spain	Onda Tenerife radio	Interview	1,000	Raised awareness of the IMO Maritime Ambassadors Scheme.
Spain	Radio Nautica	Interview	1,000	Raised awareness of the IMO Maritime Ambassadors Scheme.
Spain	AJE	Awards ceremony		Young businessmen association. Raised awareness of the IMO Maritime Ambassadors Scheme.
Spain	Universidad Politecnica de Cataluña	Conference	30	Raised awareness of the IMO Maritime Ambassadors Scheme.
Spain	University of La Laguna	Conference	200	Raised awareness of the IMO Maritime Ambassadors Scheme.
Spain	Cruz Roja	Meeting		Presentation on IMO Maritime Ambassadors Scheme.
Spain	IFP Maritimo Pesquero	Conference	100	Conference on "Connecting Ships, Ports and People: The IMO Maritime Ambassadors Scheme to students".

Intergovernmental organizations				
IMOMA-Abuja MoU	Platform Communications, maritime publishers	2017 edition of Nigerian maritime students' conference	200	Raised awareness of the IMO Maritime Ambassadors Scheme and presented a paper on solving the challenges of Nigerian maritime students.
	Ikoyi local Government Council in collaboration with Platform Communications.	Girls-Go-To-Sea Campaign	240 secondary school girls	Raised awareness of the IMO Maritime Ambassadors Scheme.
IMOMA-IFSMA (Capt. Assoc. Prof. Willi Wittig)				
Germany	Hamburg Messe and Congress GmbH	SMM 2016 - Maritime Career Market	100	About 100 young men and women were informed in face-to-face or small group conversations about different career pathways, fields of study, as well as the various fields of occupation in the maritime/marine industry.
United Kingdom	HSB - City University of Applied Sciences, International Summer Academy, Bremen	Summer Academy	18	A group of 18 master students (logistics management) from an Indonesian university were, during the four-week Summer Academy, introduced to issues related to maritime logistics, a number of stakeholders in Germany, ITLOS, the IMO and a wide variety of London-based NGOs. By this, the students got a fair idea of the huge number of different maritime/marine-related fields of occupation, as well as of current challenges in the maritime/marine industry.
Germany	HSB - City University of Applied Sciences, Centre of Maritime Studies, Bremen	Lecture	80	Attendees were introduced to IMO, the members of IMO, the working procedures and some of the conventions with a particular emphasis on STCW. At the same time, attendees were made aware of the wide variety of career opportunities in the maritime/marine industry.
Germany	Senator of Children and Education, Bremen	Meeting	25	Discussion with head teachers from Bremen-based secondary schools focussing on the potential for the introduction of elective marine/maritime-related subjects in A-level classes.
United Kingdom	HSB - City University of Applied Sciences, Centre of Maritime Studies, Bremen		15	Group of 15 bachelor students from the different maritime/marine-related programmes of study at HSB – City University of Applied Sciences were introduced during a one-week excursion to IMO, some Member States representatives and a number of London-based NGOs to learn about the working procedures of IMO, the

				different positions of Member States and NGOs on current issues on IMO's work program and the achievements of IMO. At the same time, students got the opportunity to have a closer look at new niches within the maritime industry.
Non-governmental organizations				
IMOMA-The Nautical Institute (Captain Berislav Vranic)				
Croatia	Faculty of Maritime Studies	Lecture	25	Inspired young people to take careers at sea or in the maritime industries.
Croatia	Ministry of the Sea, Transport and Infrastructure	Meeting		Discussion about future activities to raise awareness of the IMO Maritime Ambassadors Scheme.
IMOMA-The Nautical Institute (Mr. George Hoyt)				
Cyprus	Cyprus Shipping Chamber and WISTA	Day of the Seafarer event	150	Raised awareness of the IMO Maritime Ambassadors Scheme and Seafarers Mosaic.
Cyprus	Various companies	Presentations	50	Raised awareness of the IMO Maritime Ambassadors Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to various Cyprus-based shipowners and ship managers.
India	Applied Research International	Presentation	100	Raised awareness of the IMO Maritime Ambassadors Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to seafarers.
India	Mumbai shipping community	Day of the Seafarer event	1,000	Raised awareness of the IMO Maritime Ambassadors Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to seafarers and their families.
India	MASSA	Presentation at AGM	300	Raised awareness of the IMO Maritime Ambassadors Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to members of Shipowners Association and their families.
India	Anglo Eastern Maritime Academy	Presentation	380	Raised awareness of the IMO Maritime Ambassadors Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to 360 cadets and 20 faculties.
Singapore	InterManager and Warsash University	Presentation about report on "MARTA" (seafarers fatigue)	20	Raised awareness of the IMO Maritime Ambassadors Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to Singapore-based shipowners and managers.
Hong Kong, China	Digital Ship CIO Forum	Presentation	70	Raised awareness of the IMO Maritime Ambassadors Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to delegates from various Hong Kong, China-based shipowning and managing companies.

Philippines	Propellor Club	Presentation	40	Raised awareness of the IMO Maritime Ambassadors Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to Propellor Club members.
Philippines	Filipino Association for Mariners' Employment	Presentation	100	Raised awareness of the IMO Maritime Ambassadors Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to FAME members.
Philippines	Peter Döhle shipping company	Graduation ceremony and officers meeting	100	Raised awareness of the IMO Maritime Ambassadors Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to graduates and families of graduates and faculty/staff.
Philippines	Maritime Academy of Asia and the Pacific (MAAP)	Graduation	100	Raised awareness of the IMO Maritime Ambassadors Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to Principal. They now participate in the Seafarers Mosaic and "Adopt A Ship" Programme.
Philippines	Informa/Lloyd's List	Crew Connect Conference	500	Raised awareness of the IMO Maritime Ambassadors Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to delegates from more than 30 countries.
Philippines	PTC-CSJ Foundation and InterManager	Meetings at four elementary schools and an orphanage	500	Visited four schools and one orphanage to begin pilot "Adopt A Ship" programmes. Pilot project was successful. "Adopt A Ship" expanding to other areas in the Philippines.
United States	Connecticut Maritime Association	Shipping and Trade Conference	2,500	Raised awareness of the IMO Maritime Ambassadors Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to delegates from more than 30 countries, as moderator of a session and as a delegate speaking from the floor.
United States	NAMEPA and NAMMA	Board meeting	15	Raised awareness of the IMO Maritime Ambassadors Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to Board members and other participants.
United States	United Nations Headquarters, New York City	Working Group	50	Raised awareness of the IMO Maritime Ambassadors Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to Working Group members.
Belgium, Cyprus and United Kingdom	InterManager	Board meetings	16	Raised awareness of the IMO Maritime Ambassadors Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to Board members at three consecutive Board meetings. InterManager now participates in Seafarers Mosaic and "Adopt a Ship" programmes.

Belgium	European Shipping Week events	Events and conference	>300	Raised awareness of the IMO Maritime Ambassadors Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to delegates from more than 30 countries.
United Kingdom	ICS Conference	Conference	150	Raised awareness of the IMO Maritime Ambassadors Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to delegates from more than 30 countries.
Greece	Various companies	Presentations	50	Raised awareness of the IMO Maritime Ambassadors Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to various Greek shipowners.
Greece, Philippines and United Kingdom	Seagull AS Norway's User Forums in Athens, Manila and London	Presentations	250	Raised awareness of the IMO Maritime Ambassadors Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to shipowners and managers from several countries.