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Agenda item 11(f)

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27 October 2017
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EXTERNAL RELATIONS

(f) IMO Maritime Ambassador Scheme

Note by the Secretary-General

SUMMARY

<i>Executive summary:</i>	This document informs the Council on the current status of the IMO Maritime Ambassador Scheme and contains a listing of all currently designated IMO Maritime Ambassadors in annex 2
<i>Strategic direction:</i>	11.2
<i>High-level action:</i>	11.2.1
<i>Output:</i>	No related outputs
<i>Action to be taken:</i>	Paragraph 6
<i>Related documents:</i>	A 30/18(i); C 118/17(i); C 117/15(g), C 117/15(g)/1; A 29/19(h)/1 and Circular Letter No.3527

Formation and activities of the IMO Maritime Ambassador Scheme

1 In February 2015, the Secretary-General established the IMO Maritime Ambassador Scheme. As described in the annex to Circular Letter No.3527 of 16 February 2015, the purpose of the IMO Maritime Ambassador Scheme is to reach new target audiences and inspire a new generation of maritime experts and seafarers. It complements the Day of the Seafarer campaign and World Maritime Day activities and the Organization seeks to maximize its impact by promoting and sharing news of individual Ambassadors' activities through its electronic media outlets. Consistent with the Strategic Plan, the IMO Maritime Ambassador Scheme holds great potential to raise the profile of the safety, security and environmental record of shipping in the eyes of the maritime world and the general public, while also publicizing the vital importance of shipping and underlining the role of the Organization in establishing global standards for international shipping. The terms of reference for the IMO Maritime Ambassadors are contained in annex 1 to this document.

2 The number of designated IMO Maritime Ambassadors (IMOMAs), as of 1 October 2017, is 49 – representing 23 Member States and 7 NGOs/IGOs. A complete list of current IMOMAs is contained in annex 2 to this document. As was previously noted, discrepancies have been observed in the level of activity among individual IMOMAs. To

address this, all Member States and international organizations in consultative status with IMO that have nominated an IMO Maritime Ambassador have been requested to review the activities of their Ambassador(s) and confirm that the position is being actively and beneficially used for the purposes as set out in the terms of reference. Responses are now being collected and assessed.

3 Further to requests from the IMOMAs during meetings organized by the Secretariat, various mechanisms have been created by the Secretariat to help the IMOMAs publicize and showcase their activities under the Scheme.

4 On 28 September 2017, the third annual meeting of IMOMAs was held at IMO Headquarters and via videoconference in conjunction with World Maritime Day 2017. Sixteen IMOMAs attended in person and five participated remotely. The IMOMAs expressed great enthusiasm for the project, provided information on new initiatives, gave presentations on some of their activities, shared their experiences encountered during the programme, raised awareness of issues that had emerged while undertaking their activities as IMOMAs and discussed practical ways forward for the programme.

5 The IMOMAs continue to participate in a wide variety of activities in support of their terms of reference. A detailed list of activities provided by some of the IMOMAs is set out in annex 3 to this document. In addition, the Secretariat has also been informed of various activities undertaken by other IMOMAs (not specifically listed) including: visits to ships and training ships (5), training facilities (5), universities (14), academies (7), awards ceremonies (5), clubs (3), schools (primary and secondary) (30), conferences (10), attendance at graduation ceremonies (5), maritime campaigns and involvement in government drives (5) and campaigns to increase awareness of careers at sea (10). By undertaking these activities, IMOMAs are able to expand and leverage IMO's outreach efforts.

Action requested of the Council

6 The Council is invited to:

- .1 note the information contained in this document and its annexes;
- .2 encourage Member States and international organizations in consultative status with IMO that have not done so to nominate an IMO Maritime Ambassador; and
- .3 encourage Member States and international organizations in consultative status with IMO that have nominated an IMO Maritime Ambassador to review the activities of their Ambassador(s) and ensure that the position is being actively and beneficially used for the purposes set out in the terms of reference.

ANNEX 1

TERMS OF REFERENCE

1 Objectives

- 1.1 An IMO Maritime Ambassador is a spokesperson or advocate for the maritime and seafaring professions.
- 1.2 IMO Maritime Ambassadors are encouraged to share their passion about the maritime world with others, particularly young people who are starting out on their further education, apprenticeships and career pathways.
- 1.3 The overall objective is to reach new target audiences to educate and inform on the importance of shipping and the role of IMO, and inspire a new generation of seafarers and other maritime professionals.
- 1.4 IMO Maritime Ambassadors are expected to promote the theme chosen for the World Maritime Day in their respective regions as well as to support the Day of Seafarers online campaign.
- 1.5 IMO may request further collaboration of the IMO Maritime Ambassadors for other activities and/or joint efforts such as bringing awareness to their Administrations about the IMO Award for Exceptional Bravery at Sea, etc.

2 Activities

Activities consistent with the objectives may include (but are not limited to):

- Visit local youth groups or other local community groups to deliver a presentation highlighting the importance of the maritime industry;
- Have a stand or give a talk at a local careers forum, community fair or other local event;
- Visit local schools and further education colleges;
- Engage with local radio, television, or newspapers; offer a "day-in-the-life" view of the Maritime Ambassador's profession;
- Give interviews or provide video clips and information about entry routes and the different seafaring education and training programmes;
- Write in to local or national newspapers when a story raises issues which touch on the maritime world, tell them your story "as a maritime professional"; and
- Develop and promote other activities, consistent with these terms of reference.

3 Follow up

- 3.1 IMO Maritime Ambassadors should send monthly updates of their activities to the Scheme Administrator and the nominating entity, together with photographs, press clippings, articles, PowerPoint presentations, etc. that can be shared with other IMO Maritime Ambassadors and the wider public via the IMO website.

4 Limitations

- An IMO Maritime Ambassador does not represent or speak on behalf of IMO and should avoid expressing opinions on matters of substance under discussion within the various IMO bodies.
- In carrying out activities in connection with the Scheme, an IMO Maritime Ambassador may use the term "IMO Maritime Ambassador", the unique IMO Maritime Ambassador logo as well as the Day of the Seafarer and World Maritime Day logos. If the need arises for an IMO Maritime Ambassador to use the IMO logo, prior approval must be sought from IMO.
- An IMO Maritime Ambassador should limit his or her engagement in that role to the cited objectives and activities of the Scheme.
- Should the IMO Maritime Ambassador, in his/her capacity, engage in activities other than the ones listed in sections 1 and 2, he/she should inform IMO prior to this engagement.
- If the Director of LED decides that the activity is outside the scope of the IMO Maritime Ambassador Scheme, the relevant Maritime Ambassador will be informed and requested not to use his/her IMO Maritime Ambassador title for the activity.

ANNEX 2

**LIST OF IMO MARITIME AMBASSADORS
AS OF 1 OCTOBER 2017**

MEMBER STATES

Argentina

- 1 Prefecto Mayor Roberto Tomás Annichini
- 2 Prefecto Principal Juan Carlos Antonio Cubisino
- 3 Prefecto Mayor Hugo Gabriel Cafaro
- 4 Prefecto General Martín Pablo Ruiz

Azerbaijan

- 5 Mr. Farhad Mammadov

Bangladesh

- 6 Dr. Sajid Hussain

Brazil

- 7 Captain Francisco Cesar Monteiro Gondar

Bulgaria

- 8 Captain Alexander G. Alexandrov
- 9 Captain Andriyan Evtimov
- 10 Captain Dimitar Georgiev Dimitrov

China

- 11 Captain Xu Zuyuan

Cyprus

- 12 Mr. Alexandros Josephides

El Salvador

- 13 Mr. Mario Guillermo Miranda Alfaro

Georgia

- 14 Captain Mamuka Akhaladze

Germany

- 15 Captain Holger Jäde
- 16 Ms. Monika Breuch-Moritz

Haiti

- 17 Mrs. Myriam Desrosiers Senatus

Iran (Islamic Republic of)

- 18 Captain Mohammad Ali Shahba
- 19 Mr. Ali Akbar Marzban

Japan

- 20 Captain Shigeru Kojima
21 Captain Yoshikazu Kamikubo

Liberia

- 22 Mr. Joseph Boakai Jr.

Malaysia

- 23 Captain Nazri bin Abu Hassan

Mexico

- 24 Capitán de Altura Mario Alejandro Camacho Vidal

Romania

- 25 Dr. Eng. Ovidiu Sorin Cupşa
26 Captain Serban Berescu
27 Mr. Liviu Aurelian Cazan

Seychelles

- 28 Captain Joachim Andrea Valmont

Singapore

- 29 Ambassador Mary Seet-Cheng

Spain

- 30 Captain Antonio M. Padrón y Santiago
31 Mr. Carlos Sanlorenzo Ferri
32 Prof. Juan Moreno-Gutiérrez

Sudan

- 33 Captain Islam Babkir Hassan Abudarag

United Republic of Tanzania

- 34 Mr. Patrick Machia Mipawa

United States of America

- 35 Mrs. Carleen Lyden Walker
36 Rear Admiral Cari B. Thomas

INTERGOVERNMENTAL ORGANIZATIONS (IGOs)

West and Central Africa Memorandum of Understanding on Port State Control (Abuja MoU)

- 37 Mr. Richard Owolabi

Marine Accident Investigators' International Forum (MAIIF)

- 38 Captain Marc-André Poisson

Regional Organization for the Protection of the Marine Environment (ROPME)

- 39 Dr. Talal H. Aladwani

NON-GOVERNMENTAL ORGANIZATIONS (NGOs)

International Organization for Standardization (ISO)

40 Captain Charles H. Piersall

The Nautical Institute (NI)

41 Captain Sarabjit Singh Butalia

42 Mr. George Hoyt, FNI

43 Captain Berislav Vranic, FNI

44 Captain Walimuni Nishan Wijayakulathilaka

Cruise Lines International Association (CLIA)

45 Ms. Vanessa DiDomenico

International Federation of Shipmasters' Associations (IFSMA)

46 Capt. Assoc. Prof. Willi Wittig

47 Captain Juan Gamper

48 Captain Waldo Avalos Reygadas

49 Captain John McCann

ANNEX 3

LIST OF ACTIVITIES UNDERTAKEN PROVIDED BY IMO MARITIME AMBASSADORS

Country	Organizer	Function Type	Number of Participants	Outcome
Argentina Prefecto Mayor Roberto Tomás Annichini, Prefecto Principal Juan Carlos Antonio Cubisino, Prefecto Mayor Hugo Gabriel Cafaro and Prefecto General Martín Pablo Ruiz				
Azerbaijan (Mr. Farhad Mammadov)				
Azerbaijan	Maritime Administration	Open lecture	90	Raised awareness of the IMO Maritime Ambassador Scheme.
Azerbaijan	Maritime Administration	Lecture	15	Raised awareness of the IMO Maritime Ambassador Scheme. Analysis of the latest amendments to the Conventions of the International Maritime Organization. Results of the IMO Member State Audit in Azerbaijan. Review of national legislation in maritime sector.
Bangladesh (Dr. Sajid Hussain)				
Bangladesh	Bangladesh Marine Academy	Lectures (5)	1,400	Raised awareness of the IMO Maritime Ambassador Scheme.

Country	Organizer	Function Type	Number of Participants	Outcome
Bangladesh	Bangladesh Marine Academy	Public Innovation Workshop	30	Raised awareness of the IMO Maritime Ambassador Scheme.
Bangladesh	Bangladesh Marine Academy	Presentation at Seminar on "Strategies for Professional Development of Seafarers in Global Shipping"	300	Presented a paper titled: "Expectations of Employers & Seafarers for long time Retention". Raised awareness of the IMO Maritime Ambassador Scheme.
Bangladesh	Bangladesh Marine Academy	Presentation	504	Presented "EMERALD JUBILEE: Introduction of Bangladesh Marine Academy (1962-2017)". Raised awareness of the IMO Maritime Ambassador Scheme.
Brazil (Captain Francisco Cesar Monteiro Gondar)				
Brazil	Brazilian Maritime Authority - Directorate of Ports and Coasts	Meeting	30	Raised awareness of the IMO Maritime Ambassador Scheme.
Brazil	Maritime Training Centre CIAGA (Rio de Janeiro)	Informal Seminar	250	Anniversary of the Institution. Raised awareness of the IMO Maritime Ambassador Scheme and promoted seafaring careers. Participation in the inaugural lecture of CIAGA (Opening of the academic year).
Brazil	Aliança Navegação e Logística Ltda (Shipping Industry)	Open Seminar for newly hired seafarers	50	Raised awareness of the IMO Maritime Ambassador Scheme. Engaged in conversation regarding the opportunities and implications of seafaring careers in the international context.

Country	Organizer	Function Type	Number of Participants	Outcome
Brazil	Brazilian Maritime Authority - Directorate of Ports and Coasts	Meeting	30	Raised awareness of the IMO Maritime Ambassador Scheme.
Brazil	Naval Museum	Open Seminar for the Merchant Marine Academy (EFOMM)	150	Raised awareness of the IMO Maritime Ambassador Scheme and engaged in conversation with students of the EFOMM during the exhibition "Historic Ships".
Brazil	Meeting of the Marine Community VSHIPS - Promoted by the Shipping Company VSHIPS	Award ceremony	250	The Maritime Training Centre CIAGA received an environmental award for its actions in defense of the environment. Raised awareness of the IMO Maritime Ambassador Scheme and engaged in conversation with students of the EFOMM about International Shipping and Marine Environment.
Brazil	Brazilian Maritime Authority - Directorate of Ports and Coasts	Meeting	30	Raised awareness of the IMO Maritime Ambassador Scheme.
Brazil	Baptist High School (Colégio Batista)	Presentation	350	Raised awareness of the IMO Maritime Ambassador Scheme. Promoting seafaring careers and the importance of international shipping. Introduction to the concept of law of the sea and the Blue Amazon.

Country	Organizer	Function Type	Number of Participants	Outcome
Brazil	Radio Bandeirantes AM 1360 (2)	Interview/Presentation		Raised awareness of the IMO Maritime Ambassador Scheme. Importance of the Merchant Navy in the global context and its impact on the country's trade balance.
Brazil	High School Pallas Tijuca	Career Presentation – Career Fair	220	Raised awareness of the IMO Maritime Ambassador Scheme. Brief presentation for teachers/tutors on Blue Amazon, Legal status of the territorial sea, and the Maritime Culture.
Brazil	ANVFEB – National Association of the Brazilian Expeditionary Force	Seminar	70	Raised awareness of the IMO Maritime Ambassador Scheme. Participation of the Brazilian Merchant Navy in World War II and a brief introduction to global maritime trade.
Brazil	Maritime Training Centre CIAGA (Rio de Janeiro)	Lecture	120	Raised awareness of the IMO Maritime Ambassador Scheme. Inaugural Class of the Advanced training course for Deck Officers – Lecture on Blue Amazon, Legal status of the territorial sea, and global maritime trade.
Brazil	Brazilian Maritime Authority - Directorate of Ports and Coasts	Meeting	30	Raised awareness of the IMO Maritime Ambassador Scheme.

Country	Organizer	Function Type	Number of Participants	Outcome
Bulgaria (Captain Alexander G. Alexandrov)				
New appointment				
Bulgaria (Captain Andriyan Evtimov)				
Ukraine	Odessa National Maritime Academy	Promotional meeting with students in the Academy	190	Raised awareness of the IMO Maritime Ambassador Scheme.
Bulgaria	Varna Naval Academy	Open lecture	170	Raised awareness of the IMO Maritime Ambassador Scheme.
Denmark	Lloyd's List/Informa	CrewConnect-Conference	130	Raised awareness of the IMO Maritime Ambassador Scheme.
Latvia	Eurocrew	AGM of Eurocrew	25	Raised awareness of the IMO Maritime Ambassador Scheme.
Bulgaria	High school visits (3)	Career presentations to high school career advisers (3)	150	Raised awareness of the IMO Maritime Ambassador Scheme. The "Adopt a Ship" Programme links elementary classes (11-12 year olds) with ships. Email communication with the ship introduces the children to shipping, seafaring careers and life on board.

Country	Organizer	Function Type	Number of Participants	Outcome
Bulgaria (Captain Dimitar Georgiev Dimitrov)				
Spain	EMPA	EMPA meeting of Southern European Pilot Associations	32	Raised awareness of the IMO Maritime Ambassador Scheme. Proposals for EMPA AGA, master-pilot relationships, training of maritime pilots.
Bulgaria	BULSAR (SAR volunteer organization) in cooperation with IMRF and Frontex	SAR activities in the Black Sea area		Raised awareness of the IMO Maritime Ambassador Scheme. Improvement of SAR in the Black Sea.
China (Captain Xu Zuyuan)				
Cyprus (Mr. Alexandros Josephides)				
Cyprus	Various high schools	Career presentations (25)	1,200	Increase the interest of students for a career at sea. Provide reliable information to students/teachers/parents and promote the advantages of a career at sea.
Cyprus	Various universities	Career fairs (4)	400	Increase the interest of students for a career at sea. Provide reliable information to students/teachers/parents and promote the advantages of a career at sea.

Country	Organizer	Function Type	Number of Participants	Outcome
Cyprus	Ministry of Education and Culture	Career presentations to high school career advisers (3)	150	Increase the interest of students for a career at sea. Provide reliable information to students/teachers/parents and promote the advantages of a career at sea.
Cyprus	Cyprus Shipping Chamber	Visit to primary schools		The "Adopt a Ship" Programme links elementary classes (11-12 year olds) with ships. Email communication with the ship introduces the children to shipping, seafaring careers and life on board.
EI Salvador- Mr. Mario Guillermo Miranda Alfaro				
New appointment				
Georgia (Captain Mamuka Akhaladze)				
Georgia	Maritime Transport Agency	Visiting Batumi Sea Port and ferry " Greifswald "	15	Raised awareness of the IMO Maritime Ambassador Scheme. Enhancing the knowledge of maritime world and creation of new visions for further development.
Georgia	Maritime Transport Agency	The founding meeting of the Academic Advisory Committee (AAC)	100	Representatives from maritime educational and training centres, and educational and training experts, pilot services, crewing companies. Raised awareness of

Country	Organizer	Function Type	Number of Participants	Outcome
				<p>the need for improvement of the level of education was the main outcome of the meeting. Improvement is expressed in increasing the requirements of English and professional standards. IMOMA initiated for the first time in the maritime history the creation of the Academic Advisory Committee in order to improve the quality of maritime education in Georgia.</p>
Georgia		Public lecture for the students of maritime institutions	300	<p>Popularizing seafarers profession in general terms.</p> <p>Raised awareness of the IMO Maritime Ambassador Scheme and reviewed the latest maritime history of Georgia, the situation in recent years. Achievements that the country and the Agency have done to improve the ratings in the world marine arena.</p>
Georgia		Meeting with the professors and teachers of Batumi State Maritime Academy	50	<p>Raised awareness of the IMO Maritime Ambassador Scheme.</p> <p>Professors, teachers and IMOMA discussed elimination of the existing problems and challenges in the field of maritime education.</p>

Country	Organizer	Function Type	Number of Participants	Outcome
Georgia	Maritime Transport Agency	Awards ceremony		Awarded seven captains and eight chief engineers.
Germany (Captain Holger Jäde)				
Germany	JS Germany Advertising	"Karriere Ahoi" Initiator for an information brochure	>1,000	Presentation of all maritime training facilities to promote careers at sea. Written contribution to career opportunities in the maritime industry.
Germany	Maritime College (Technical School)	Presentations	200	Lecture on maritime career opportunities.
Germany	Maritime College (Technical School)	Graduation ceremony	150	Official farewell address to graduates. Presentation highlighting the importance of the maritime industry.
Germany	Nautical Association	Presentations	150	Discussion and encouraging young people to look at careers in the maritime industry.
Germany	Nautical Association	Discussion	120	Discussion regarding the future of German seafarers in the maritime industry.
Germany	Nautical Association	Presentations	400	Lecture about apprenticeships as a ship mechanics: "The past and the future".

Country	Organizer	Function Type	Number of Participants	Outcome
Germany	Mari-Kom/BBS-Wesermarsch (Vocational school)	Presentations Open day	500	Presentation of maritime career opportunities and highlighting the importance of the maritime industry.
Germany	Bremer Shipowners' Association	Presentations	40	Presentation of the different programmes of education and training in seafaring.
Germany	OS Stade (Local school)	Presentations	300	Presentation of maritime career opportunities and highlighting the importance of the maritime industry.
Germany	BBS e.V. Responsible body for maritime vocational training	Awards ceremony	150	Award for Shipowner and Instructor for excellent vocational training for ship mechanics 2017. Raised awareness of the IMO Maritime Ambassador Scheme.
Germany	THB Daily maritime newsletter	Presentations	>1,000	Written contribution about the apprenticeship as a ship mechanic: "The past and the future". Raised awareness of the IMO Maritime Ambassador Scheme.
Germany	Seafarers Club Bremerhaven	Day of the Seafarer 2017: Seafarers Matter	200	Welcome speech on Day of the Seafarer. Raised awareness of the IMO Maritime Ambassador Scheme.

Country	Organizer	Function Type	Number of Participants	Outcome
Germany (Ms. Monika Breuch-Moritz)				
Germany	BSH	Lecture	35	Raised awareness of the IMO Maritime Ambassador Scheme.
Germany	BSH	Conference	250	Raised awareness of the IMO Maritime Ambassador Scheme.
Germany	BSH	Girls and Boys Day	20	Raised awareness of the IMO Maritime Ambassador Scheme.
Germany	BSH	Press Conference	>1000	Raised awareness of the IMO Maritime Ambassador Scheme.
Germany	BSH	Press Release	>1000	Raised awareness of the IMO Maritime Ambassador Scheme.
Germany	BSH	Lecture	100	Raised awareness of the IMO Maritime Ambassador Scheme.
Germany	BSH	Lecture	100	Raised awareness of the IMO Maritime Ambassador Scheme. Lecture at "Sustainable Shipping 2017 – 3. Bremen Convention on Sustainability in Shipping" on marine environmental protection and the role of IMO.

Country	Organizer	Function Type	Number of Participants	Outcome
Germany	BSH	Lecture	70	Raised awareness of the IMO Maritime Ambassador Scheme. Lecture at different service clubs such as Rotary or Lions on marine environmental protection and the role of IMO.
Germany	BSH	Lecture	20	Raised awareness of the IMO Maritime Ambassador Scheme. Lecture at the Hamburg Consular Corps on marine environmental protection and the role of IMO.
Germany	BSH	Information material	>1000	Raised awareness of the IMO Maritime Ambassador Scheme. Producing an information flyer to inform the German public on IMO tasks and activities.
Germany	BSH	Jubilee	200	Raised awareness of the IMO Maritime Ambassador Scheme. Welcome address at the exhibition opening in the International Maritime Museum Hamburg noting the role of IMO.

Country	Organizer	Function Type	Number of Participants	Outcome
Germany	BSH	Open house day	>1000	Raised awareness of the IMO Maritime Ambassador Scheme. Presenting BSH tasks including shipping and IMO to the public at BSH's open house day.
Germany	BSH	Event	>500	Presenting BSH tasks including shipping and IMO to the public at the Baltic Sea Day.
Germany	BSH	Trade fair	>2000	Raised awareness of the IMO Maritime Ambassador Scheme. Presenting BSH tasks including shipping and IMO to the public at SMM trade fair.
Germany	BSH	Authored article	>2000	Raised awareness of the IMO Maritime Ambassador Scheme. Addressing the role of IMO in particular its role concerning environmental protection in shipping.
Haiti – (Mrs. Myriam Desrosiers Senatus)				
Jeremie	The Direction of Cooperation and Maritime Affairs (DCAM)	Conference	22	Bring awareness on the importance of developing Haiti as a maritime nation.

Country	Organizer	Function Type	Number of Participants	Outcome
Carrefour	(DCAM)	Visit	80	Enhancing the knowledge of maritime world and creation of visions for the maritime field which very unfamiliar in Haiti.
Port-au-Prince	DCAM/DSM/HR	Lecture at private schools	200	Presentation of maritime career opportunities and the importance of the maritime industry for Haiti.
Limonade	DCAM/DSM	Discussion	15 builders of boatsless than 24 meters	Discussion on the transfer of skills from the craftsman to their sons and this permits the Haitian Maritime Administration to see how they can help technically and financially.
Port-au-Prince	DCAM	Visit to a library boat calling at the International Port of Port-au-Prince and conference	1500	The goal was to take advantage of the visit of the ship to bring awareness on what is happening in this sector in Haiti. Visitors expressed their satisfaction.
Port-au-Prince	Swimming lessons	Women of the Maritime Administration	20	Training women at the Haiti Maritime Administration to obtain skills. Eight passed the course and got their certificate.
Carries	DCAM/HR/DSM	A beach Day for the WMD	3000	Raised awareness of the Maritime Administration and its work. Awareness of the IMOMA and her work.

Country	Organizer	Function Type	Number of Participants	Outcome
Iran- (Captain Mohammad Ali Shahba)				
Iran (Mr. Ali Akbar Marzban)				
Iran	PMO in Ports and Maritime Org. (PMO) of I.R. of Iran	Holding Grand Maritime Festivals	4000	Raised awareness of the IMO Maritime Ambassador Scheme. Familiarising the audience with the variety of activities in maritime field and encouraging them to think about work in this sector in particular on board ship.
Iran	Shahab Marine Training Institute	Education	100	Raised awareness of the IMO Maritime Ambassador Scheme. Participation at inauguration ceremony of new building, training equipment and delivering speech.
Iran	Ministry of Training and Education	Educational	70	Raised awareness of the IMO Maritime Ambassador Scheme. Participation at opening ceremony of workshop for teachers of Marine High Schools and delivering speech.
Iran	PMO	Visiting marine training centers and maritime universities	300	Raised awareness of the IMO Maritime Ambassador Scheme. Discussions regarding educational quality improvement.

Country	Organizer	Function Type	Number of Participants	Outcome
Japan (Captain Shigeru Kojima)				
Japan	Japan Captains' Association and Japan Shipowners' Association	Visiting Junior High School	240	Introducing importance of shipping and career at sea to students.
Japan	Japan Captains' Association and Japan Shipowners' Association	Presentation	30	Introducing importance of shipping and career at sea to children.
Japan	Japan Captains' Association and Japan Shipowners' Association	Visiting High School	70	Introducing importance of shipping and career at sea to students.
Japan	Japan Captains' Association and Japan Shipowners' Association	Presentation	30	Introducing importance of shipping and career at sea to children.
Japan	Japan Captains' Association and Japan Shipowners' Association	Presentation	30	Introducing importance of shipping and career at sea to children.
Japan	Japan Captains' Association and Japan Shipowners' Association	Visit to an elementary school	100	Introducing importance of shipping and career at sea to students.
Japan	Japan Captains' Association and Japan Shipowners' Association	Visit to an elementary school	30	Introducing importance of shipping and career at sea to students.

Country	Organizer	Function Type	Number of Participants	Outcome
Japan	Japan Captains' Association and Japan Shipowners' Association	Visit to elementary school	80	Introducing importance of shipping and career at sea to students.
Japan	Japan Captains' Association and Japan Shipowners' Association	Presentation to junior high school	130	Introducing importance of shipping and career at sea to students.
Japan	Japan Captains' Association and Japan Shipowners' Association	Presentation to junior high school	40	Introducing importance of shipping and career at sea to students.
Japan	Japan Captains' Association and Japan Shipowners' Association	Presentation to junior high school	150	Introducing importance of shipping and career at sea to students.
Japan	Japan Captains' Association and Japan Shipowners' Association	Presentation to junior high school	51	Introducing importance of shipping and career at sea to students.
Japan	Japan Captains' Association and Japan Shipowners' Association	Presentation to junior high school	78	Introducing importance of shipping and career at sea to students.
Japan (Captain Yoshikazu Kamikubo)				
Japan	Tohoku District Transport Bureau, Government of Japan	Visit to high school	30	Introducing importance of shipping and career at sea to students.

Country	Organizer	Function Type	Number of Participants	Outcome
Japan	Shipowners in Kinki area Kinki District Transport Bureau, Government of Japan	Visit to high school	60	Introducing importance of shipping and career at sea to students.
	Shipowners in Kinki area Kinki District Transport Bureau, Government of Japan	Visit to high school	20	Introducing importance of shipping and career at sea to students.
	Kansai Transport Economics Research Center	Presentation (Guided tour for Ro-ro ferry)	150	Introducing importance of shipping and career at sea to students.
	Kinki District Transport Bureau, Government of Japan	Presentation (Guided tour for Sailing ship)	120	Introducing importance of shipping and career at sea to students.
	Kinki District Transport Bureau, Government of Japan	Visit to junior high school	20	Introducing importance of shipping and career at sea to students.
	Kinki District Transport Bureau, Government of Japan	Visit to junior high school	30	Introducing importance of shipping and career at sea to students.
	Kinki District Transport Bureau, Government of Japan	Visit to junior high school	20	Introducing importance of shipping and career at sea to students.

Country	Organizer	Function Type	Number of Participants	Outcome
	Kinki District Transport Bureau, Government of Japan	Visit to junior high school	30	Introducing importance of shipping and career at sea to students.
Liberia-Mr. Joseph Boakai Jr.				
Malaysia (Captain Nazri bin Abu Hassan)				
Malaysia	IMOMA, Marine Department Malaysia and Seafarer Management Centre	Technical visit and meeting of maritime experts at simulator training centre in Cyberjaya	25	Initiating collaboration with Marine Department Malaysia, and SMC (Seafarer Management Centre) and with maritime training providers for pilotage simulator training in Malacca Straits. Joint efforts between the Government and industry in maritime matters.
Malaysia	IMOMA, Marine Department Malaysia and Seafarer Management Centre	Technical visit and meeting of maritime experts at simulator training centre in Cyberjaya	25	Initiating collaboration with Marine Department Malaysia, and SMC (Seafarer Management Centre) and with maritime training providers for pilotage simulator training in Malacca Straits. Joint efforts between the Government and industry in maritime matters.
Malaysia	IMOMA and Seafarer Management Centre	Talk session on radio and television (RTM) Malaysia Channel	RTM viewers	Promoting seafaring careers and development programmes in Malaysia. Raised awareness of the IMO Maritime Ambassador Scheme.

Country	Organizer	Function Type	Number of Participants	Outcome
Malaysia	IMOMA and Seafarer Management Centre	Talk	35	Career development talk on the international conventions protecting seafarers' career and well-being.
Malaysia	IMOMA and Marine Department Malaysia, SMC	Career talk for cadets of University Kuala Lumpur	250	Promoting function of SMC and provide the advantages of a career at sea. The graduates had the opportunity to understand the long-term prospects of seafaring careers.
Malaysia	IMOMA	Borneo riverine trip	10	Meeting local seafarers and the local authority for enhancing their competency and promoting seafaring careers among youngsters. Raised awareness of the importance and relevance of the maritime sector's contributions to the development of water transport and tourism industries in Sarawak.
Malaysia	IMOMA, Marine Department Malaysia, SMC and Ungku Omar Polytechnic	Career talk for marine engineering students	200	Promoting function of SMC and provide the advantages of a career at sea. Raised awareness of the IMO Maritime Ambassador Scheme.
Malaysia	IMOMA and Seafarer Management Centre	Technical meeting with University Malaysia Terengganu (UMT)	10	Collaborating with the University in enhancing the qualifications for the Master's programme.

Country	Organizer	Function Type	Number of Participants	Outcome
Malaysia	IMOMA and Seafarer Management Centre		5	Negotiations for assisting disabled cadets gain potential employment.
Mexico (Capitán de Altura Mario Alejandro Camacho Vidal)				
Mexico	Escuela Náutica de Mazatlán	Conference presentation about the shipping industry, life on board and professional development opportunities	100	Raised awareness about the IMO Maritime Ambassador Scheme and better knowledge about the Maritime Industry in Mexico and professional opportunities.
Mexico	Escuela Náutica de Tampico	World Maritime Day 2016, presentation highlighting importance of the Maritime Industry	600	Raised awareness about the IMO Maritime Ambassador Scheme.
Mexico	Visit and meeting with representatives of cruise lines at Florida Caribbean Association presentation about Mexican Merchant Maritime Academies Programs and Simulators	To promote and raise awareness about the quality and quantity of deck and engine cadets available in Mexico	10	Opportunities to have more meetings with cruise lines representatives and raised awareness among them of the numbers of deck and engine cadets available in Mexico.
Mexico	Several trips to Miami and Fort Lauderdale meetings and presentation with top representative of: • Royal Caribbean Cruise Lines • Carnival cruise lines • Mediterranean shipping lines • Norwegian cruise lines • Celebrity cruise lines	To promote an agreement between the cruise lines and Mexican Nautical schools to develop a boarding programme for Mexican cadets	3	Reached an agreement with Royal Caribbean Cruise Lines.. to board three Mexican cadets..
Mexico	Several meetings with all port pilot groups in Mexico	To promote support to nautical education in Mexico	115	Achievements: 2016- was able to get 30 full scholarships for students with low income.

Country	Organizer	Function Type	Number of Participants	Outcome
				2017- was able to obtain 30 full scholarships for students with low income.
Mexico	Meetings with Mexican shipowners association	To promote a boarding program for deck and engine cadets in order to train them as per STCW 2010 requirements		10 deck and engine cadets were boarded through Maritime Ambassador boarding program.
Mexico	Meetings with representatives of different cargo companies as: • Bernhard Schulte Management • Laurin tankers • SMT shipping • SAAM Remolques	Promote a boarding program for Mexican deck and engine cadets in order to train them as per SCTW	2 each	Got four cadets boarded on the boarding programme.
Mexico	Trip to Vancouver meeting with representatives of Pacific Basin Company	Promote a boarding program for Mexican deck and engine cadets	3	Raised awareness of the opportunity to have Mexican cadets on board their vessels.
Mexico	Republica de Panama Embassy	Promote Mexican Nautical Education System	2	Awareness of the opportunities for Panamanian cadets on board.
Romania (Dr. Eng. Ovidiu Sorin Cupşa)				
Romania	CERONAV	Press conference	50	Raised awareness of the IMO Maritime Ambassador Scheme.
Romania	CERONAV	Press conference	70	Raised awareness of the IMO Maritime Ambassador Scheme.

Country	Organizer	Function Type	Number of Participants	Outcome
Romania	CERONAV	Visit	15	Raised awareness of the IMO Maritime Ambassador Scheme and engaged in talk about professional training of maritime staff operating in the Gulf.
Romania	"Open Doors Week" Program	Careers event	400	Event addressed to pre-university education students who are counselled regarding the professions in the naval sector. Raised awareness of the IMO Maritime Ambassador Scheme.
Georgia	International Association for Safety and Security Training, IASST	70th symposium and meeting of IASST	50	Engaged in talks regarding standards and training. Raised awareness of the IMO Maritime Ambassador Scheme.
Romania	Constanța Maritime University	Gender Equality and Cultural Awareness in Maritime Education and Training (GECAMET) Opening Conference	60	Discussed the gender issue and of promoting careers at sea for women. Looked at external requirements that are decisive for establishing gender and cultural policies in shipping companies. Raised awareness of the IMO Maritime Ambassador Scheme.
Belgium	Education in Inland Navigation, EDINNA	EDINNA 11th General Assembly	80	Harmonizing the system of training and education of navigation personnel and improving mobility of workforce in the inland waterways navigation sector.

Country	Organizer	Function Type	Number of Participants	Outcome
Romania	TV, radio, newspapers	Interviews		Various media activities throughout the year, as part of highlighting career opportunities for young people in the maritime industry.
Romania	Constanța Maritime University	Teaching process	500	Shared knowledge with students about the maritime industry and encouraged those starting their further education, apprenticeships and career pathways to consider a maritime career. Interactive session with the youths after the presentation of various documents regarding maritime issues.
Romania	Maritime University of Constanța	Career fair	1,500	Had the opportunity to introduce thousands of pupils to the prospects of a life at sea. Provided reliable information to students, teachers and parents and promoted the advantages of a life at sea.
Romania	Maritime University of Constanța	Career presentation to high schools	500	Increased the interest of high school students for a career at sea by sharing knowledge about the maritime world and life at sea.
Romania	Maritime University of Constanța	Awards ceremony	40	International students conference for promoting and awarding the most valuable scientific articles within the maritime technical field.

Country	Organizer	Function Type	Number of Participants	Outcome
Romania	Romanian Naval League	Visit	120	Promoting the Romanian Maritime school and maritime career within the Romanian Navy League program was adopted as a national priority.
Romania	Romanian Naval League	Distribution of publications		Distributed nationwide publications containing comprehensive articles on maritime-related subjects and careers.
Romania (Captain Serban Berescu)				
Romania	IMO Ambassador Serban Berescu and Constanta Maritime University	Visiting HYPERION high school at Chisinau-Republic of Moldavia	110	Promoting the maritime related careers to Moldavian youth. As a result 36 pupils have chosen to become students specializing in sea related professions.
Romania	IMO Ambassador Serban Berescu and Constanta Maritime University	Visiting GHEORGHE ASACHI high school at Chisinau-Republic of Moldavia	150	Promoting the maritime related careers to Moldavian youth. As a result 41 pupils have chosen to become students specializing in sea related professions.
Romania	IMO Ambassador Serban Berescu and Constanta Maritime University	Visiting MIRCEA CEL BATRAN high school at Chisinau-Republic of Moldavia	150	Promoting the maritime related careers to Moldavian youth. As a result 28 pupils have chosen to become students specializing in sea related professions.

Country	Organizer	Function Type	Number of Participants	Outcome
Romania (Mr. Liviu Aurelian Cazan)				
Seychelles (Captain Joachim Andrea Valmont)				
Seychelles	WOMESA Seychelles and Seychelles Maritime Safety Administration	Launching of WOMESA Chapter in Seychelles	50	Promoting young women in the maritime sector.
Seychelles	WOMESA Seychelles and Seychelles Maritime Safety Administration	WOMESA Annual Conference	60 from regional countries	Sixty regional representatives engaged in activities to promote women careers in the maritime sector and encourage further regional representations to join WOMESA.
Singapore (Ambassador Mary Seet-Cheng)				
Singapore	Singapore Maritime Foundation	Sea Asia Youth Tour	Over 220 participants participated in the guided tours.	The Sea Asia Youth Tour was organized as part of the Sea Asia conference and exhibition held during Singapore Maritime Week this year. Sea Asia, co-organized by Seatrade and the Singapore Maritime Foundation, is the premier maritime and offshore conference and exhibition event that is well-attended by trade professionals and key decision makers in the maritime and offshore industries. The 6th edition held this year drew close to

Country	Organizer	Function Type	Number of Participants	Outcome
				<p>15,000 participants from 85 countries with participation from about 450 exhibitors. Students from various institutes of higher learning and career counsellors took part in guided tours of the exhibition on 27 April 2017. IMOMA interacted with participants of the Tour. Through the guided tours, the young participants interacted directly with maritime professionals working in diverse segments of the maritime industry. They took the opportunity to raise questions and hear from industry practitioners themselves on how it is like working in the maritime industry. Career counsellors also joined the Tour and gained more knowledge about maritime careers to better guide their students.</p>
Singapore	Singapore Maritime Foundation	Sea Asia Youth Lego Competition (Panama Canal Edition)	20	<p>The Sea Asia Youth Lego Competition (Panama Canal Edition) was held alongside the Sea Asia Youth Tour on 27 April 2017. Teams were tasked to assemble limited edition Lego models of the new Panama Canal Locks, kindly donated by the Panama Canal Authority. The teams had to complete their task</p>

Country	Organizer	Function Type	Number of Participants	Outcome
				<p>under 90 minutes and were judged based on speed, accuracy and functionality of the models. IMOMA was part of the judging panel for the Lego Competition. Twenty maritime students from the Singapore Maritime Academy, Singapore Polytechnic, Ngee Ann Polytechnic and the Institute of Technical Education College Central participated in the competition.</p> <p>As the teams comprised maritime students from various institutes, they were able to start establishing and building their maritime networks early while enjoying a maritime-themed activity.</p>
Spain (Captain Antonio M. Padrón y Santiago)				
Spain	Radio Canaria	Interview	1,000	Raised awareness of the IMO Maritime Ambassador Scheme.
Spain	Cadiz Bay Port Authority	Public presentation	200	Presentation of the Cadiz Bay Port Authority in Tenerife. Raised awareness of the IMO Maritime Ambassador Scheme.
Spain	Polytechnic Institute of Tenerife	Meeting	10	Meeting with students of the Polytechnic Institute. Raised awareness of the IMO Maritime Ambassador Scheme.

Country	Organizer	Function Type	Number of Participants	Outcome
Spain	University of La Laguna	Safety Exercise	80	Safety Exercise with the students of the Nautical School of Tenerife. Raised awareness of the IMO Maritime Ambassador Scheme.
Spain	Spanish Navy	Public presentation	100	Raised awareness of the IMO Maritime Ambassador Scheme.
Spain	Stevedors of Tenerife	Conference	250	Conference on dangerous goods. Raised awareness of the IMO Maritime Ambassador Scheme.
Spain	University of La Laguna	Meeting (3)	35	Raised awareness of the IMO Maritime Ambassador Scheme.
Spain	Grupo Stier	Meeting	300	Raised awareness of the IMO Maritime Ambassador Scheme.
Spain	Port Authority of Huelva	Meeting	200	Meeting with representatives of maritime companies. Raised awareness of the IMO Maritime Ambassador Scheme.
Spain	Radio 7	Interview	1,000	Raised awareness of the IMO Maritime Ambassador Scheme.
Spain	Government of Senegal	Awards ceremony	25	Raised awareness of the IMO Maritime Ambassador Scheme.
Spain	Onda Tenerife radio	Interview	1,000	Raised awareness of the IMO Maritime Ambassador Scheme.
Spain	Radio Nautica	Interview	1,000	Raised awareness of the IMO Maritime Ambassador Scheme.
Spain	AJE	Awards ceremony		Young businessmen association. Raised awareness of the IMO Maritime Ambassador Scheme.
Spain	Universidad Politécnica de Cataluña	Conference	30	Raised awareness of the IMO Maritime Ambassador Scheme.
Spain	University of La Laguna	Conference	200	Raised awareness of the IMO Maritime Ambassador Scheme.
Spain	Cruz Roja	Meeting		Presentation on the IMO Maritime Ambassador Scheme.

Country	Organizer	Function Type	Number of Participants	Outcome
Spain	IFP Marítimo Pesquero	Conference	100	Conference on "Connecting Ships, Ports and People: The IMO Maritime Ambassador Scheme to students".
Spain (Mr. Carlos Sanlorenzo Ferri)				
Spain	Ceacna (Spanish Confederation of Associations of Nautical Clubs)	Symposium of Nautical Clubs		Raised awareness about the IMO Maritime Ambassador Scheme. Participated in the "Legislation and Taxation regarding the marine industry".
Spain		Presentation of the 56th Barcelona Boat Show		Speaking to the media with reference to the economic impact and role in the maritime industry and nautical sector.
Spain		III Port and Maritime Law meeting – Menéndez Pelayo International University		
Spain		Second edition of the charity gala "Get best. Give most" – Embassy of France – Madrid		Charity gala honoring the work carried out by the Garrigou Foundation in the pursuit of a top-quality education for young people and children with Down Syndrome, where numerous representatives of the Administration in the Spanish maritime sector and in the nautical sector assisted.
Spain		European Maritime Day		Assistance to events held in the region of Murcia.

Country	Organizer	Function Type	Number of Participants	Outcome
Spain		Marina Day – Day of the Marinas in Spain		Attending different Ports and Nautical Clubs for boosting and promoting nautical activities.
Spain		Interview for the Spanish Bar Association's magazine		
Spain		Interview for the newspaper El Vigia		
Spain		Various interviews for Radio Nacional de España, program "Españoles en la mar"		
Spain		Nine news articles published		Raised awareness of the IMO Maritime Ambassador Scheme.
Spain (Professor Juan Moreno-Gutiérrez)				
Spain	College of Marine, Nautical and Radioelectronic Engineering University of Cádiz	Promotional meeting with Spanish students in the Academy	300	Raised awareness of IMO Maritime Ambassador Scheme.
Spain	Science Faculty	Career presentations to high school career advisers	56	Increase the interest of students for a career at sea. Provide reliable information to students/teachers/parents and promote the advantages of a career at sea.
Spain	Science Faculty	Act of graduation of Nautical and Marine Engineering Bachelor students	310	To encourage to share their passion about the maritime world.
Spain	College of Marine, Nautical and Radioelectronic Engineering University of Cádiz	Promotional meeting with students from Antwerp Maritime Academy	24	To encourage to share their passion about the maritime world.

Country	Organizer	Function Type	Number of Participants	Outcome
Spain	Port of Cádiz	Promotional meeting with students from different countries during Tall Ship Race 2017	245	Increase the interest of students for a career at sea.
Spain	College of Marine, Nautical and Radioelectronic Engineering University of Cádiz	Beykoz Barbaros Hayrettin Paşa Mesleki ve Teknik Anadolu Lisesi/İSTANBUL	35	Increase the interest of students for a career at sea.
Spain	Science Faculty	Act of graduation of Maritime Transport Máster students	120	To encourage to share their passion about the maritime world.
Sudan- Captain Islam Babkir Hassan Abudarag				
United Republic of Tanzania- Mr. Patrick Machia Mipawa				
United States of America (Mrs. Carleen Lyden-Walker)				
United States of America	Tampa Aquarium	Student workshop	120	Introducing the maritime industry to students.
United States of America	Austin High School	Student meeting	80	Discussing jobs in the maritime industry.
United States of America	Infocast	Conference	110	Role of maritime industry and its regulatory framework. Raised awareness of the IMO Maritime Ambassador Scheme.
United States of America	California Maritime Academy	Conference	230	Role of maritime industry and its regulatory framework. Raised awareness of the IMO Maritime Ambassador Scheme.
United States of America	Heidmar	Conference	140	Raised awareness of IMO Maritime Ambassador Scheme.

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United States of America	Connecticut Maritime Association	Conference	2,500	Raised awareness of IMO Maritime Ambassador Scheme.
Singapore	Consortium for International Maritime Heritage	Working Group	10	Creating awareness about the value proposition of the maritime industry through an understanding of its heritage.
United States of America	Teaching with Small Boats	Conference	130	Role of maritime industry and jobs.
Cayman Islands	NAMEPA	Conference	90	Raised awareness of IMO Maritime Ambassador Scheme.
Curaçao	Caribbean Shipping Association	Conference	240	Raised awareness of IMO Maritime Ambassador Scheme.
United States of America	International Oil Spill Conference	Conference	800	Raised awareness of IMO Maritime Ambassador Scheme.
United States of America	NAMEPA/National Maritime Day	Conference	90	Raised awareness of IMO Maritime Ambassador Scheme. Safety at Sea/AMVER Awards.
United States of America	Lloyd's List Americas Awards	Awards Dinner	400	Raised awareness of IMO Maritime Ambassador Scheme. Raising awareness of industry competencies.
United States of America	WGMA/NAMEPA	Seminar	89	Raised awareness of IMO Maritime Ambassador Scheme. Discussion of BWMT.

Country	Organizer	Function Type	Number of Participants	Outcome
Bermuda	NAMEPA/BERMEPA	Seminar	45	Raised awareness of IMO Maritime Ambassador Scheme. Launched BERMEPA (Bermuda Marine Environment Protection Association).
United States of America	United States Power Squadron	Seminar	60	Raised awareness of IMO Maritime Ambassador Scheme. Communicating the value proposition of the maritime industry to global society.
Panama	Panama Maritime Authority	Conference	400	World Maritime Day Parallel Event. Raised awareness of the IMO Maritime Ambassador Scheme.
Panama	OAS-CIP	Conference	200	Sustainability of ports.
United States of America	SHIPPINGInsight	Conference	250	Raised awareness of the IMO Maritime Ambassador Scheme. Fleet Optimization and energy efficiency.
United States of America	Mareforum	Conference	100	Raised awareness of the IMO Maritime Ambassador Scheme. Corporate Social Responsibility.
Mexico	OAS-CIP	Conference	200	Raised awareness of the IMO Maritime Ambassador Scheme. Sustainability of ports.

Country	Organizer	Function Type	Number of Participants	Outcome
United States of America	NAMEPA	Conference	130	Raised awareness of the IMO Maritime Ambassador Scheme. NAMEPA's 10th Anniversary.
United States of America	BlueTech	Conference	250	Raised awareness of the IMO Maritime Ambassador Scheme. Sustainability of shipping.
United States of America	GST/Shipping 2030	Conference	300	Raised awareness of the IMO Maritime Ambassador Scheme. Green technology and shipping sustainability.
Spain	AJE	Awards ceremony		Young businessmen association. Raised awareness of the IMO Maritime Ambassador Scheme.
Spain	Universidad Politécnica de Cataluña	Conference	30	Raised awareness of the IMO Maritime Ambassador Scheme.
Spain	University of La Laguna	Conference	200	Raised awareness of the IMO Maritime Ambassador Scheme.
Spain	Cruz Roja	Meeting		Presentation on IMO Maritime Ambassador Scheme.
Spain	IFP Marítimo Pesquero	Conference	100	Conference on "Connecting Ships, Ports and People: The IMO Maritime Ambassador Scheme to students".

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United States of America - Rear Admiral Cari B. Thomas				
Intergovernmental organizations				
Abuja MoU (Mr. Richard Owolabi)				
	Platform Communications, maritime publishers	2017 edition of Nigerian maritime students' conference	200	Raised awareness of the IMO Maritime Ambassador Scheme and presented a paper on solving the challenges of Nigerian maritime students.
	Ikoyi local Government Council in collaboration with Platform Communications	Girls-Go-To-Sea Campaign	240 secondary school girls	Raised awareness of the IMO Maritime Ambassador Scheme.
MAIIF (Captain Marc-André Poisson)				
MAIIF	MAIIF	MAIIF tweeted on the Day of the Seafarer in June, to encourage youth to learn about starting a career at sea	Unable to assess views	Several Re-tweets. Raised awareness of the IMO Maritime Ambassador Scheme.
MAIIF	MAIIF	MAIIF modified its website and included a section on the IMO Ambassador Scheme	Unable to assess – new site	Pursuing raising awareness of the existence of the Scheme.
MAIIF	MAIIF	MAIIF developed and posted a video to its website (under the IMO Ambassador Scheme) that explains its role and supports the Secretary General's messaging for this year's World Maritime Day	New video under MAIIF.org. Views presently below one hundred in English and in French	Imparted to the audience our passion for the marine world, and that we can inspire youth to learn more about the various careers in the maritime domain. Video can be viewed on YouTube or at MAIIF.org (http://maiif.org/maiif-safety-initiatives/imo-ambassador-scheme/) .

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Canada	Transportation Safety Board	To engage regulator to determine various activities to be undertaken	4	Develop plan to meet the goals of the IMO Ambassador Scheme and increase interest amongst Canadian youth to start a career in shipping.
Canada	Transportation Safety Board	Press conferences and social media	The number of media events held, combined with numerous tweets, videos, blog, and other social media posts, is substantial	Held numerous press conferences in the past year trying to advance maritime safety. Our passion for safe transportation and information we have shared is expanding an awareness and understanding of the importance of maritime shipping.
Canada	Transportation Safety Board	School visits, conferences and lectures	500	Raised awareness of the IMO Maritime Ambassador Scheme.
ROPME -Dr. Talal H. Aladwani				
Non-governmental organizations				
ISO-Captain Charles H. Piersall				
IMOMA-IFSMA (Captain Assoc. Prof. Willi Wittig)				
Germany	Hamburg Messe and Congress GmbH	SMM 2016 - Maritime Career Market	100	About 100 young men and women were informed in face-to-face or small group conversations about different career pathways, fields of study, as well as the various fields of occupation in the maritime/marine industry.

Country	Organizer	Function Type	Number of Participants	Outcome
United Kingdom	HSB - City University of Applied Sciences, International Summer Academy, Bremen	Summer Academy	18	A group of 18 master students (logistics management) from an Indonesian university were, during the four-week Summer Academy, introduced to issues related to maritime logistics, a number of stakeholders in Germany, ITLOS, the IMO and a wide variety of London-based NGOs. By this, the students got a fair idea of the huge number of different maritime/marine-related fields of occupation, as well as of current challenges in the maritime/marine industry.
Germany	HSB - City University of Applied Sciences, Centre of Maritime Studies, Bremen	Lecture	80	Attendees were introduced to IMO, the members of IMO, the working procedures and some of the conventions with a particular emphasis on STCW. At the same time, attendees were made aware of the wide variety of career opportunities in the maritime/marine industry.
Germany	Senator of Children and Education, Bremen	Meeting	25	Discussion with head teachers from Bremen-based secondary schools focussing on the potential for the introduction of elective marine/maritime-related subjects in A-level classes.
United Kingdom	HSB - City University of Applied Sciences, Centre of Maritime Studies, Bremen		15	Group of 15 bachelor students from the different maritime/marine-related programmes of study at HSB – City University of Applied

Country	Organizer	Function Type	Number of Participants	Outcome
				Sciences were introduced during a one-week excursion to IMO, some Member States representatives and a number of London-based NGOs to learn about the working procedures of IMO, the different positions of Member States and NGOs on current issues on IMO's work program and the achievements of IMO. At the same time, students got the opportunity to have a closer look at new niches within the maritime industry.
IFSMA (Captain Juan Gamper)				
Chile	Chilean Navy	Invitation to Anniversary of the Chilean Maritime Directorate for the 169 Anniversary, alternating as IMOMA with many guests, from Maritime and Business areas	Various	Raised awareness of the IMO Maritime Ambassador Scheme. Information interchange and explanation on IMO functions.
Chile	Majors Federation of Port-Cities	Invited to Assembly of Majors of Port-Cities to introduce knowledge of Merchant Marine and Master Mariner work on different areas, especially with concerns over Oil spill prevention measures	20	Raised awareness of the IMO Maritime Ambassador Scheme. Exposition/PP explanation of Merchant Marine career and Oil spill prevention measures at Terminals.

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Chile	Sporting Club Viña del Mar, Chile	Invited to the Horse race Sporting Club at Viña del Mar, to commemorate the anniversary of the Chilean Merchant Marine date.	25	Raised awareness of the IMO Maritime Ambassador Scheme. Public relations and highlight of IMO actions on maritime sea trade.
Chile	Pilot Associations	Invited to participate on anniversary act of Chilean Pilot Associations, port and channel Pilots	60	Raised awareness of the IMO Maritime Ambassador Scheme.
Chile	ANA, Shipowners Association Chile	Working session with Chilean Shipowners Rep/General Manager, regarding coastal maritime trade and protection scheme for safe operations at Oil Terminals	5	Raised awareness of the IMO Maritime Ambassador Scheme. Agreement to have close follow up of activities of coastal trade.
Chile	Chile Maritime Directorate	Commemoration of Anniversary Nr 199 of first Merchant vessel registry at Chile Day of the Merchant Marine of Chile	120	Raised awareness of the IMO Maritime Ambassador Scheme.
Chile	Nautical Institute "Piloto Pardo"	Invited to inauguration/opening Ceremony of the Nautical School "Piloto Pardo" at Valparaiso, depending from a Chilean Navy particular ONG organization	100	Raised awareness of the IMO Maritime Ambassador Scheme.
Chile	Nautical Instruction Center "CIMAR"	Invited to Anniversary of "CIMAR", Nautical Instruction Center, branch of Maritime University of Malmo	100	Raised awareness of the IMO Maritime Ambassador Scheme.

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Chile	House of Deputies	Invited to Chilean Parliament house to first/initial meeting for creation program of "Ministry of the Sea", with strong support of transversal political forces	60	Raised awareness of the IMO Maritime Ambassador Scheme. Future meetings agenda and work to perform over next future by different organizations.
IFSMA-Captain Waldo Avalos Reygadas				
IFSMA- Captain John McCann				
CLIA- Ms. Vanessa DiDomenico				
United States of America	Somerville High School	Career Day, Volunteer, Panellist	900	Career panel day. Discussions regarding maritime industry and possible careers.
United States of America	Danvers High School	Classroom Visit, Career Day, Volunteer, Panellist	50	Various classroom visits explaining the opportunities that youth have at sea or ashore in the maritime industry.
United States of America	Massachusetts Maritime Academy	Guest lecturer(4)	160	Discussed opportunities for those upon graduation in the field and highlighted other areas of the maritime industry where cadets may not have explored. Since the presentations I have had 12 students from the classes contact me via email to participate in further discussions about internships, careers and various sectors within the maritime industry.

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United States of America	Massachusetts Maritime Academy	Mentoring Programme	15	I am working with Mass. Maritime and starting a cadet learn programme to encourage those in middle school and high school to talk with current and alumni cadets about what the maritime college is like and what a career at sea will entail.
United States of America	Massachusetts Maritime Academy	National Maritime Day	300	Discussion of the mentoring programme.
United States of America	US Naval War College	Lecture	50	Raised awareness of the IMO Maritime Ambassador Scheme. Learned about ways they are recruiting and encouraging others to pursue a career at sea.
United States of America	The Fletcher School of Law and Diplomacy	Arctic Conference	500+	Student lead conference that invited the US Arctic Chair and Arctic specialists to meet and discuss important topics relating to Arctic waterways, maritime shipping, maritime policy, energy and resources and indigenous people. Many students since this conference are now participating and partnering in Arctic research.
Iceland	Arctic Council	Arctic Conference	3,000+	Raised awareness of the IMO Maritime Ambassador Scheme.
Malta	EU	Our Ocean Youth Summit	2,000+	Raised awareness of the IMO Maritime Ambassador Scheme.
United States of America	United Nations, New York City, New York	United Nations Conference on Sustainable Development Goals	1,000+	Raised awareness of the IMO Maritime Ambassador Scheme.

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Cuba	Harvard Kennedy School of Government	Meeting and Presentation at the Port of Mariel, Cuba	30	Raised awareness of the IMO Maritime Ambassador Scheme.
United States of America	The Fletcher School of Law and Diplomacy	Fellow, Institute for Global Maritime Affairs. Weekly meetings, research being conducted to be published	2	Raised awareness of the IMO Maritime Ambassador Scheme. Working to increase maritime courses on university campuses with the help of several professors.
Nautical Institute- Captain Sarabjit Singh Butalia				
Nautical Institute (Mr. George Hoyt)				
Cyprus	Cyprus Shipping Chamber and WISTA	Day of the Seafarer event	150	Raised awareness of the IMO Maritime Ambassador Scheme and Seafarers Mosaic.
Cyprus	Various companies	Presentations	50	Raised awareness of the IMO Maritime Ambassador Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to various Cyprus-based shipowners and ship managers.
India	Applied Research International	Presentation	100	Raised awareness of the IMO Maritime Ambassador Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to seafarers.
India	Mumbai shipping community	Day of the Seafarer event	1,000	Raised awareness of the IMO Maritime Ambassador Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to seafarers and their families.

Country	Organizer	Function Type	Number of Participants	Outcome
India	MASSA	Presentation at AGM	300	Raised awareness of the IMO Maritime Ambassador Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to members of Shipowners Association and their families.
India	Anglo Eastern Maritime Academy	Presentation	380	Raised awareness of the IMO Maritime Ambassador Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to 360 cadets and 20 faculties.
Singapore	InterManager and Warsash University	Presentation about report on "MARTA" (seafarers fatigue)	20	Raised awareness of the IMO Maritime Ambassador Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to Singapore-based shipowners and managers.
Hong Kong, China	Digital Ship CIO Forum	Presentation	70	Raised awareness of the IMO Maritime Ambassador Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to delegates from various Hong Kong, China-based shipowning and managing companies.
Philippines	Propellor Club	Presentation	40	Raised awareness of the IMO Maritime Ambassador Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to Propellor Club members.
Philippines	Filipino Association for Mariners' Employment	Presentation	100	Raised awareness of the IMO Maritime Ambassador Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to FAME members.

Country	Organizer	Function Type	Number of Participants	Outcome
Philippines	Peter Döhle shipping company	Graduation ceremony and officers meeting	100	Raised awareness of the IMO Maritime Ambassador Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to graduates and families of graduates and faculty/staff.
Philippines	Maritime Academy of Asia and the Pacific (MAAP)	Graduation	100	Raised awareness of the IMO Maritime Ambassador Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to Principal. They now participate in the Seafarers Mosaic and "Adopt A Ship" Programme.
Philippines	Informa/Lloyd's List	Crew Connect Conference	500	Raised awareness of the IMO Maritime Ambassador Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to delegates from more than 30 countries.
Philippines	PTC-CSJ Foundation and InterManager	Meetings at four elementary schools and an orphanage	500	Visited four schools and one orphanage to begin pilot "Adopt A Ship" programmes. Pilot project was successful. "Adopt A Ship" expanding to other areas in the Philippines.
United States of America	Connecticut Maritime Association	Shipping and Trade Conference	2,500	Raised awareness of the IMO Maritime Ambassador Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to delegates from more than 30 countries, as moderator of a session and as a delegate speaking from the floor.

Country	Organizer	Function Type	Number of Participants	Outcome
United States of America	NAMEPA and NAMMA	Board meeting	15	Raised awareness of the IMO Maritime Ambassador Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to Board members and other participants.
United States	United Nations Headquarters, New York City	Working Group	50	Raised awareness of the IMO Maritime Ambassador Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to Working Group members.
Belgium, Cyprus and United Kingdom	InterManager	Board meetings	16	Raised awareness of the IMO Maritime Ambassador Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to Board members at three consecutive Board meetings. InterManager now participates in Seafarers Mosaic and "Adopt a Ship" programmes.
Belgium	European Shipping Week events	Events and conference	>300	Raised awareness of the IMO Maritime Ambassador Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to delegates from more than 30 countries.
United Kingdom	ICS Conference	Conference	150	Raised awareness of the IMO Maritime Ambassador Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to delegates from more than 30 countries.
Greece	Various companies	Presentations	50	Raised awareness of the IMO Maritime Ambassador Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to various Greek shipowners.

Country	Organizer	Function Type	Number of Participants	Outcome
Greece, Philippines and the United Kingdom	Seagull AS Norway's User Forums in Athens, Manila and London	Presentations	250	Raised awareness of the IMO Maritime Ambassador Scheme, "Adopt A Ship" Programme, and Seafarers Mosaic to shipowners and managers from several countries.
Nautical Institute (Captain Berislav Vranic)				
Croatia	Faculty of Maritime Studies	Lecture	25	Inspired young people to take careers at sea or in the maritime industries.
Croatia	Ministry of the Sea, Transport and Infrastructure	Meeting		Discussion about future activities to raise awareness of the IMO Maritime Ambassador Scheme.
Nautical Institute-Captain Walimuni Nishan Wijayakulathilaka New appointment				