

COUNCIL
117th session
Agenda item 15(f)

C 117/15(f)
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EXTERNAL RELATIONS

(f) Report on Day of the Seafarer 2016

Note by the Secretary-General

SUMMARY

<i>Executive summary:</i>	This document reports on the celebrations of the Day of the Seafarer (25 June 2016)
<i>Strategic direction:</i>	11.1
<i>High-level action:</i>	11.1.1 and 11.1.2
<i>Output:</i>	No related provisions
<i>Action to be taken:</i>	Paragraph 5
<i>Related documents:</i>	Resolution A.1033(27); Circular Letter No.3616 and C 116/15(h)

Background

1 Document C 116/15(h) gave a preliminary report on the celebrations of the Day of the seafarer which, as usual, had been held on 25 June. This document adds further detail that was unavailable at the time of preparing C 116/15(h) owing to the proximity of the event to the deadline for preparation of documents.

Action taken to mark the Day of the Seafarer

2 As detailed in C 116/15(h), IMO curated a social media campaign, based on several items of specially created online content.

3 Statistics from the campaign yielded positive results.

- .1 Twitter, reach extended to 28 million and the campaign hashtag #AtSeaForAll was "trending" several times during the day itself;
- .2 total reach on Facebook was 863,800, with an engagement rate of 8%;
- .3 more than 20,000 people took the online interactive quiz;

- .4 total views of YouTube videos promoted for Day of the seafarer was 23,872;
and
- .5 Instagram was used for the first time during the 2016 campaign; 726 people
posted on the platform using the campaign hashtag.

4 A list of other organizations and entities from whom the Secretariat has received news of Day of the Seafarer celebrations, including (i) IMO Member Governments, (ii) United Nations bodies, (iii) IGOs and NGOs in consultative status with IMO and (iv) miscellaneous other entities is set out in annex 1. A message by the United Nations Secretary-General is set out in annex 2.

Action requested of the Council

5 The Council is invited to take note of the information provided and to comment as it may deem appropriate.

ANNEX 1

INFORMATION RECEIVED IN CONNECTION WITH THE DAY OF THE SEAFARER

(i) Messages received from IMO Member Governments

Antigua and Barbuda	-	Maritime Administration of Antigua and Barbuda
Australia	-	Australian Maritime Safety Authority
Canada	-	Transport Canada
Chile	-	Chilean Maritime Authority
China	-	China Maritime Safety Administration
	-	Chinese Seamen & Construction Workers' Union
Denmark	-	Danish Maritime Authority
	-	Maritime Museum of Denmark
	-	Association for Promotion of Shipping's Purpose
France	-	Government of France
Georgia	-	Maritime Transport Agency
India	-	Ministry of Road Transport, Highways and Shipping
Jamaica	-	Maritime Authority of Jamaica
Madagascar	-	Agence Portuaire, Maritime et Fluviale
Malta	-	Ministry for Transport and Infrastructure
Mexico	-	Merchant Navy
Oman	-	Ministry of Transport and Communications
Panama	-	Maritime Authority of Panama
Philippines	-	Philippine Port Authority
	-	Maritime Industry Authority (MARINA)
Senegal	-	Ministry of Fisheries and Maritime Affairs
Singapore	-	Maritime and Port Authority of Singapore
South Africa	-	South African Maritime Safety Authority (SAMSA)
United Kingdom	-	Maritime & Coastguard Agency
	-	UK Merchant Navy
United States of America	-	United States Coast Guard

(ii) Messages received from United Nations bodies

United Nations High Commissioner for Refugees (UNHCR)
United Nations Headquarters (UNHQ)
UN Women
World Food Programme (WFP)
United Nations Web TV

(iii) Messages received from intergovernmental organizations and non-governmental organizations in consultative status with IMO

BIMCO
Cruise Lines International Association (CLIA)
International Association of Dry Cargo Shipowners (INTERCARGO)
International Chamber of Shipping (ICS)
International Christian Maritime Association (ICMA)
International Maritime Pilots' Association (IMPA)
International Maritime Rescue Federation (IMRF)
International Ship Managers' Association (InterManager)
International Transport Workers' Federation (ITF)
The Institute of Marine Engineering, Science and Technology (IMarEST)
The Nautical Institute (NI)

(iv) Miscellaneous

Abu Dhabi Ports Company (United Arab Emirates)
Apostleship of the Sea (United Kingdom)
Ardmore Shipping Corporation (Bermuda)
Associated Marine Officers' and Seamen's Union of the Philippines (Philippines)
Atlantic Maritime Academy (Bangladesh)
Australian Maritime College (Australia)
Australian Shipowners Association (Australia)
Bangladesh Marine Academy (Bangladesh)
BC Ferry & Marine Workers' Union (Canada)
Bernhard Schulte Shipmanagement (Germany)
Canadian Shipowners Association (Canada)
Centro Veracruzano de Bienestar (Mexico)
Chamber of Shipping of British Columbia (Canada)
Crewtoo (United Kingdom)
CSL Group (Canada)
Cyprus Shipping Chamber (Cyprus)
E.R. Schiffahrt (Germany)
EES Shipping (Australia)
European Sea Ports Organization
Fleet Management (China)
GAC Group (United Arab Emirates)
GCaptain (United States)
German Seamen's Mission (Germany)
Goan Seamen Association (India)
Headland Media/Walport Maritime Training Films (United Kingdom)
Hellenic Marine Environment Protection Association (Greece)
Hellenic Shipping News (Greece)
Holland America Line (United States)
Indian Register of Shipping (India)
International Longshore and Warehouse Union (Canada)
International Maritime Museum (Germany)
International Seafarers' Centre (United States)
Jamaica Ship Registry
Kerala Merchant Navy Officers' Association (India)
Lloyd's List (United Kingdom)
Maersk (Denmark)
Manila Yacht Club (Philippines)
Marine Insight (India)
Marine Society (United Kingdom)
Maritime Academy of Asia and the Pacific (Philippines)
Maritime by Holland (Netherlands)
Maritime Cook Islands (Cook Islands)
Maritime Executive (United Kingdom)
Maritime Industry Australia Limited (Australia)
Maritime New Zealand (New Zealand)
Mercy Ships (United Kingdom)
National Centre for Maritime Policy Research (Pakistan)
Nautilus International (United Kingdom)
North American Maritime Ministry Association (NAMMA)
OSM Group (Brazil)
Pan European Networks
Prince Rupert Seafarers' Centre (Canada)

Sailors' Society (United Kingdom)
Sailors' Society Canada
Sea Traffic Management
Seafarer Circle (Maldives)
Seafarers International Union (United States)
Seafarers' Rights International (United Kingdom)
Seafarers UK (United Kingdom)
Seafarers' Union of Russia (Russian Federation)
Seatrade Global (United Kingdom)
Ship Management International (United Kingdom)
Shiptalk (United Kingdom)
Singapore Maritime Officers' Union (Singapore)
Sustainable Shipping Initiative (United Kingdom)
Synergy Marine Group (Singapore)
Teekay Corporation (United Kingdom)
The International Seafarers' Welfare and Assistance Network (ISWAN)
Transas (Malta)
V-Ships (United Kingdom)
Witberby Publishing Group (United Kingdom)
Women's International Shipping & Trading Association

ANNEX 2



THE SECRETARY-GENERAL

MESSAGE ON THE DAY OF THE SEAFARER

25 June 2016

The world is now embarking on carrying out twin plans for the future that have the potential to transform our world: the 2030 Agenda for Sustainable Development and the Paris Agreement on climate change. Both can be advanced through actions of the shipping industry, giving added meaning to this year's commemoration of the Day of the Seafarer.

By helping keep the world's people clothed, fed and housed, seafarers have the potential to drive economic growth that is socially inclusive and environmentally sound.

At the same time, we must ensure that seafarers themselves benefit from the Sustainable Development Goals. Their work can be dangerous and difficult. At sea for up to a year, they may face loneliness, isolation and exploitation. They deserve appreciation for their efforts and compensation for their labour.

On this Day of the Seafarer, let us advance the work of those who make shipping possible in a way that promotes our global vision of a life of dignity and opportunity for all.
