

COUNCIL  
116th session  
Agenda item 15(i)

C 116/15(i)  
17 June 2016  
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## EXTERNAL RELATIONS

### (i) IMO Maritime Ambassador Scheme

#### Note by the Secretary-General

#### SUMMARY

*Executive summary:* This document informs the Council on the current status of the IMO Maritime Ambassador Scheme and contains a listing of all currently designated IMO Maritime Ambassadors in its annex

*Strategic direction:* 11.2

*High-level action:* 11.2.1

*Output:* No related outputs

*Action to be taken:* Paragraph 5

*Related documents:* A 29/19(h), A 29/19(h)/1; and Circular Letter No.3527

#### Formation and activities of the IMO Maritime Ambassador Scheme

1 In February 2015, the Secretary-General established the IMO Maritime Ambassador Scheme. As described in the annex to Circular Letter No.3527 of 16 February 2015, the purpose of the IMO Maritime Ambassador Scheme is to reach new target audiences and inspire a new generation of maritime experts and seafarers. It complements the Day of the Seafarer campaign and World Maritime Day activities and the Organization will seek to maximize its impact by actively promoting and sharing news of individual Ambassadors' activities through its social media outlets. Consistent with both the Strategic Plan and the theme chosen by the Council for World Maritime Day 2016, the IMO Maritime Ambassador Scheme holds great potential to raise the profile of the safety, security and environmental record of shipping in the eyes of civil society while also publicizing the vital importance of shipping and underlining the role of the Organization in establishing global standards for international shipping.

2 Since being initiated, the number of designated IMO Maritime Ambassadors (IMOMAs), as at 10 June 2016, is 38 representing 20 Member States and six NGOs/IGOs. A complete listing of current IMOMAs is contained in the annex to this document. The rate of

designations has been steadily increasing throughout the fall of 2015, to the point that the programme has reached a "critical mass" where joint and individual efforts by the IMOMAs, with the support of the Secretariat, have yielded positive results.

3 On 24 September 2015, seven IMOMAs participated in the first meeting of the programme held at IMO Headquarters in conjunction with World Maritime Day 2015. Subsequently, in February 2016, two videoconferences were held, timed to allow participation by IMOMAs in different time zones. Eighteen of the then 32 IMOMAs participated in the videoconferences. On all occasions, the IMOMAs expressed great enthusiasm for the project and discussed new initiatives to allow easy communication and sharing of ideas. As a result, during 2016, the IMO Secretariat has been further developing tools and information for use by IMOMAs as they promote both the Day of the Seafarer and World Maritime Day. These include:

- .1 commissioning and launching a special logo for the Scheme, as well as a lapel pin, business card template and letterhead for IMOMAs to use in conjunction with their activities in this role;



- .2 developing and launching an online platform for the IMOMAs to communicate with one another, which is being widely used; and
- .3 developing and launching a web-based interactive map to showcase the activities of the IMOMAs.

4 Thus far, the IMOMAs have participated in a multitude of community and other events. The various activities undertaken by the IMOMAs include: visits to ships and training ships (5 visits), training facilities (2), universities (5), academies (2), clubs (2), schools (primary and secondary) (20), conferences (3), attendance at graduation ceremonies (2), maritime campaigns and involvement in government drives (4), and campaigns to increase awareness of careers at sea (3). The Secretariat has provided the IMOMAs with materials to support these activities and some IMOMAs have developed guides for educators in the maritime industry and are producing videos.

#### **Action requested of the Council**

5 The Council is invited to:

- .1 note the information contained in this document and its annex; and
- .2 encourage Member States and international organizations in consultative status with IMO that have not done so to appoint an IMO Maritime Ambassador.

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**ANNEX**

**List of appointed Maritime Ambassadors  
as of 10 June 2016**

**MEMBER STATES**

**Argentina**

1. Prefecto Mayor Roberto Tomás Annichini
2. Prefecto Principal Juan Carlos Antonio Cubisino

**Bangladesh**

3. Dr. Sajid Hussain CMarEng FIMarEST

**Brazil**

4. Captain Francisco Cesar Monteiro Gondar

**China**

5. Captain Xu Zuyuan

**Cyprus**

6. Mr. Alexandros Josephides

**Georgia**

7. Captain Mamuka Akhaladze

**Germany**

8. Captain Holger Jäde

**Haiti**

9. Mrs. Myriam Desrosiers Senatus

**Honduras**

10. Ms. Laura Ester Rivera Carbajal

**Iran (Islamic Republic of)**

11. Captain Mohammad Ali Shahba
12. Mr. Ali Akbar Marzban

**Japan**

13. Captain Shigeru Kojima
14. Captain Yoshikazu Kamikubo

**Liberia**

15. Mr. Joseph Boakai Jr.

**Mexico**

16. Capitán de Altura Mario Alejandro Camacho Vidal

**Romania**

17. Dr. Eng. Ovidiu Sorin Cupşa
18. Captain Serban Berescu
19. Mr. Liviu Aurelian Cazan

**Seychelles**

20. Captain Joachim Andrea Valmont

**Singapore**

21. Ambassador Mary Seet-Cheng

**Spain**

22. Captain Antonio M. Padrón y Santiago

**Sudan**

23. Captain Islam Babkir Hassan Abudarag

**United Republic of Tanzania**

24. Mr. Patrick Machia Mipawa

**United States of America**

25. Mrs. Carleen Lyden-Kluss

26. Rear Admiral Cari B. Thomas

**INTERGOVERNMENTAL ORGANIZATIONS (IGOs)**

**West and Central Africa Memorandum of Understanding on Port State Control (Abuja MoU)**

27. Mr. Richard Owolabi

**Regional Organization for the Protection of the Marine Environment (ROPME)**

28. Dr. Talal H. Aladwani

**NON-GOVERNMENTAL ORGANIZATIONS (NGOs)**

**International Organization for Standardization (ISO)**

29. Captain Charles H. Piersall

**The Nautical Institute (NI)**

30. Captain Sarabjit Singh Butalia

31. Mr. George Hoyt, FNI

32. Captain Berislav Vranic, FNI

**Cruise Lines International Association (CLIA)**

33. Ms. Vanessa DiDomenico

**International Federation of Shipmasters' Associations (IFSMA)**

34. Capt. Assoc. Prof. Willi Wittig

35. Captain Juan Gamper

36. Captain Waldo Avalos Reygadas

37. Mr. Brian Ingpen

38. Ms. Debbie Owen